

# MIKU EXPO

+ DINNER

## GUIDE BOOK



# MIKU EXPO

## What is MIKU EXPO?

HATSUNE MIKU EXPO is a world concert tour, organized by Crypton Future Media, that brings along a variety of sub-events (exhibitions, workshops, club events ...) where fans of all backgrounds can meet up and share various aspects of the creative culture surrounding Hatsune Miku.



### Rewind / Rewind+

June 5, 2022 Online  
Nov. 6, 2022 Online



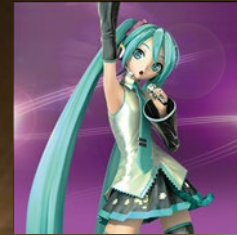
### 2019 Taiwan & Hong Kong

May 11, 2019 New Taipei City  
July 27, 2019 Hong Kong



### 2016 China Tour

Dec. 3-4, 2016 Shanghai  
Dec. 10-11, 2016 Beijing



### 2015 in Shanghai

June 27-28, 2015 Shanghai



### 2021 Online

June 6, 2021 Sapporo (Online)



### 2018 EUROPE

Dec. 1, 2018 Paris  
Dec. 4, 2018 Cologne  
Dec. 8, 2018 London



### 2016 in Taiwan

June 25-26, 2016 New Taipei City



### 2014 in New York

Oct. 17-18, 2014 New York City

### 2014 in Los Angeles

Oct. 11-12, 2014 Los Angeles



### 2020 USA & Canada

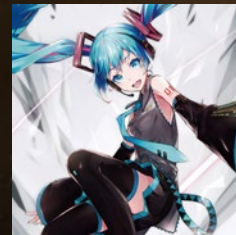
\*Tour cancelled

Sep. 4, 2020 Orlando  
Sep. 8, 2020 Washington, D.C.  
Sep. 11, 2020 Asbury Park  
Sep. 17, 2020 Boston  
Sep. 20, 2020 Montreal  
Sep. 23, 2020 Toronto  
Sep. 25, 2020 Chicago  
Sep. 30, 2020 Vancouver  
Oct. 4, 2020 San Jose  
Oct. 18, 2020 Los Angeles  
Oct. 21, 2020 Dallas  
Oct. 24, 2020 Atlanta



### 2018 USA & Mexico

June 29, 2018 Los Angeles  
July 1, 2018 San Jose  
July 6, 2018 Dallas  
July 8, 2018 Austin  
July 12, 2018 Washington, D.C.  
July 14, 2018 New York City  
July 19, 2018 Mexico City



### 2016 North America

Apr. 23, 2016 Seattle  
Apr. 30, 2016 San Francisco  
May 6, 2016 Los Angeles  
May 14, 2016 Dallas  
May 17, 2016 Houston  
May 20, 2016 Toronto  
May 25, 2016 Chicago  
May 28, 2016 New York City  
June 1, 2016 Monterrey  
June 4-5, 2016 Mexico City



### 2014 in Indonesia

May 28-29, 2014 Jakarta



### 2020 EUROPE

Jan. 11, 2020 London  
Jan. 16, 2020 Paris  
Jan. 20, 2020 Berlin  
Jan. 24, 2020 Amsterdam  
Jan. 28, 2020 Barcelona



### 2017 in Malaysia

Dec. 16, 2017 Kuala Lumpur



### 2016 Japan Tour

Mar. 23-24, 2016 Fukuoka  
Mar. 29, 2016 Osaka  
Mar. 31, 2016 Nagoya  
Apr. 5, 2016 Sapporo  
Apr. 9-10, 2016 Tokyo



# MIKU EXPO

## + DINNER REWIND

Relive the greatest hits from Hatsune Miku's world tour MIKU EXPO!  
MIKU EXPO Rewind+ will be streamed for free on November 6th (Sun.), 2022!

With the ongoing spread of COVID-19, traveling internationally, hosting concerts and other events, are still difficult. In order to provide content that fans across the world can enjoy from wherever they are, we will be streaming an online event for free again.

For the new augmented edition "MIKU EXPO Rewind+", in addition to the performance footage on stage, we will also be adding special event-related local footage so you can see more of the world tour. It will include valuable footage that has not been released in archives or on DVD. Please enjoy Hatsune Miku's world tour at home!



# TIMETABLE

November 6th	MIKU EXPO	Digital Stars	LET'S PAINT 3.939	MIKU EXPO Rewind+ Gallery
8:00 AM			November 2nd 10:00 AM -	November 2nd 10:00 AM -
9:00 AM	Concert ① Standby 9:00 AM - 9:25 AM			
10:00 AM		CircusP / beat_shobon 9:25 AM - 10:25 AM		
11:00 AM	Concert ① 10:30 AM - 1:00 PM			
12:00 PM				
1:00 PM				
2:00 PM				
3:00 PM				
4:00 PM	Concert ② Standby 4:00 PM - 4:25 PM			
5:00 PM		AlexTrip Sands / Digital Stars Radio (Riki) 4:25 PM - 5:25 PM		
6:00 PM	Concert ② 5:30 PM - 8:00 PM			
7:00 PM				
8:00 PM				
9:00 PM			- December 2nd 10:00 AM	- December 2nd 10:00 AM

\* All times in JST

\* Digital Stars will be streamed on Twitch only.



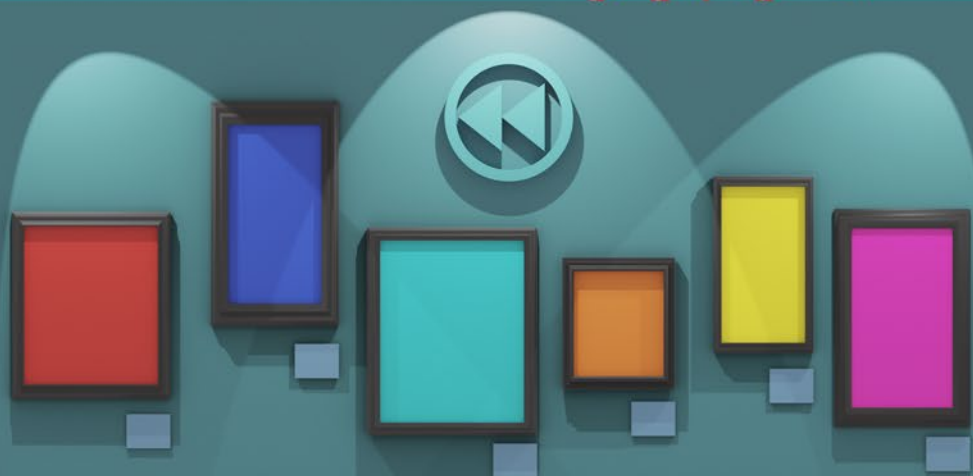


# Let's Paint 3.939

The latest MIKU EXPO workshop will be available online!

Paint your own MYMIKU model and create your very own Miku scenes!

**Date** Nov. 2nd Wed. (JST) 10:00am OPEN



## GALLERY

MIKU EXPO Rewind+ Gallery is a virtual gallery that displays the past MIKU EXPO visuals, music videos, and related photos.

**Date** Nov. 2nd Wed. (JST) 10:00am OPEN

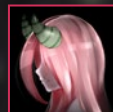
# Digital STARS 2022

MIKU EXPO Rewind+ Digital Stars Online is a club event where fans come together to party online. With global acts, come through for a unique lineup unlike any other!

**Date** Nov. 6th Sun. (JST)

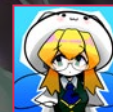
\*Only available on Twitch

9:25 AM - 10:25 AM



**CircusP**

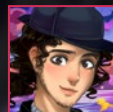
Twitter @vocacircus



**beat\_shobon**

Twitter @beat\_shobon

4:25 PM - 5:25 PM



**AlexTrip Sands**

Twitter @AlexTripSands



**Digital Stars Radio (Riki)**

Twitter @cfm\_ds

\*All times in JST

Art by HxxG

MIKU EXPO Rewind+ Digital Stars Online



# MIKU EXPO Memories



Crypton Future Media, INC. CEO  
**Hiroyuki Itoh**

In every city, there will always be young fans at the exhibitions. However, there was an elderly couple who didn't look like they belonged there, were sitting on chairs in the middle of the room, staring at the exhibition. When I talked to them out of curiosity, they told me that they have a daughter with a disability. They told me that their daughter was a huge fan of Miku, and the first letters she learned were "MIKU". This episode was from the "MIKU EXPO 2014 in Los Angeles" exhibition.

Also, there was one concert that I still cannot forget, which is "MIKU EXPO 2016 NORTH AMERICA" in Monterrey (Mexico).

More than 90% of the audience were girls, and as soon as Miku appeared on stage, the girls screamed out loud in a high-pitched voice! The live music was drowned out by the cheering.

As for the last episode, there was "Mikupa" in Hong Kong. I was walking through the streets in Hong Kong after the show and I was stopped by 3 young people. They were big fans of Miku and told me all excited that they had traveled hours on a train from Beijing to Hong Kong to see the show! Later I reunited with one of them at the "MIKU EXPO 2019 Taiwan". I was so glad that the person continued to be a fan. MIKU EXPO is an attempt to unite the world through Hatsune Miku. We will definitely see you all again somewhere in the world!



Live Concert Producer  
**Ryoji Sekimoto**

MIKU EXPO is an event that requires a long period of preparation, as the set lists and performances are created after researching music culture in advance, and the venue environment and local staff are new and different each time. Production process is tough sometimes but the response of the fans is always very rewarding.

Every time I see the fan's cheering and their glow sticks becoming a part of the show and bringing Miku to life, it reminds me that concerts are created together with fans no matter where I go and that makes me happy.

Also, a fan from the US once said "When you come here and start talking about Miku, there are no boundaries." and it was impressive. Seeing fans from different countries enjoy communicating with each other made me happy and I am glad that we were able to hold the events. We will continue to deliver the amazing works created through Hatsune Miku around the world, in the form of MIKU EXPO.

I would be happy if you could continue to participate in the event to communicate with each other and create concerts with us together.

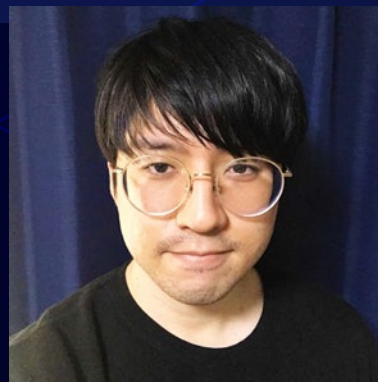
I look forward to seeing you all in future events.



Global License Team  
**Guillaume Devigne**

The first MIKU EXPO I was a part of was in Los Angeles and New York in 2014. I had joined Crypton a few months prior to that, and it was my first time seeing a Hatsune Miku concert live, and my first time interacting with so many overseas Miku fans, which made me realize how diverse they were, and left me impressed by their enthusiasm and the positive energy that was shared. Later, I followed the MIKU EXPO tour to many places around the world, and was able to meet some fans up close at the smaller sub-events and workshops we held besides the concerts. There, some scenes of total strangers becoming friendly with each

other through Hatsune Miku were very touching. There were many other valuable experiences, but the first concert held in my home country of France in 2018 remains a special memory for me.



Global License Team  
**Riki Tsuji**

MIKU EXPO 2016 North America was my first ever assignment when I joined Crypton as an employee. Fresh out of college, I was definitely not prepared for the immense amount of pre-production work, 2 whole months on the road, and so many major and minor issues that show up unexpectedly on the day of the show. However, the love and support that the fans showed for Hatsune Miku has left a lasting impression on me and still keeps me going to this day. I am excited to see everyone around the world again soon!





# Artist Comments

We've asked the following questions to the artists related to this event!

TOPICS ① biography ② comments regarding the artwork or MIKU EXPO

Main visual

## Zambiee

Twitter @margikrap  
Instagram @zambii\_e

① I'm a freelance illustrator from the US!  
② Working on this piece has brought back many warm memories of growing up with Vocaloid over the years. I poured a lot of my love and nostalgia into this. I'm hoping together, we can experience that same warm feeling throughout the Rewind EXPO.



Sub visual

## Lenacchi

Twitter @LenacchiArt  
Instagram @lenacchiart

① Hi! I'm Lenacchi, an artist from Spain who loves to draw cute things! My goal is to make everyone feel happy looking at my art!  
② Miku and her friends have always been a huge inspiration of mine. Listening to their songs while drawing is so motivating, I've been doing this since middle school, that's a long time...!  
Being part of this is a dream come true!!



MIKU EXPO 2020 / 2021 USA & Canada Main visual

## watase syino

Twitter @Non7  
Instagram @ill.non7  
Website https://non7.xxxx.jp/

① An artist who loves music. I make music-related artworks and character products illustrations etc.  
② I drew a powerful Miku, standing assertively on stage and stirring up the audience. Unfortunately the tour was canceled and the main visual for 2021 ended up not being released, I hope Miku's voice and your cheers will reunite again at a concert venue one day!



# Concurrent Events

The festival in which "SNOW MIKU (Hatsune Miku)" enlivens Hokkaido!

## Snow Miku 2023

2023 2/4 SAT > 2/5 SUN  
Main Event Wing Bay Otaru

snowmiku.com/2023

Art by ancotaku / SNOW MIKU 2023

Live show with virtual singers performances!

## MAGICAL MIRAI 10th

HATSUNE MIKU MAGICAL MIRAI 10TH ANNIVERSARY

SAPPORO LIVE SHOW  
February 4th SAT. - 5th SUN. 8  
SAPPORO CULTURAL ARTS THEATER in taru

MAGICALMIRAI.COM/10TH

Art by KEI

Disclaimer

- Event content may differ from picture shown.
- Please refrain from making inquiries to the venue.
- Please check the official website for the latest information.

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初音ミク TAMAGOTCHI

NINTENDO SWITCH

初音ミク JIGSAW PUZZLE

NINTENDO SWITCH  
XBOX SERIES X/S  
XBOX ONE  
Windows

初音ミク LOGIC PAINT

NINTENDO SWITCH  
XBOX SERIES X/S  
XBOX ONE  
Windows

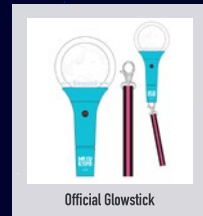
HATSUNE MIKU VR

STEAM  
Oculus  
PlayStation VR

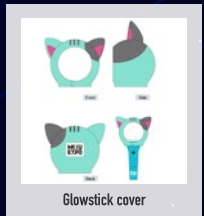
© Crypton Future Media, INC. www.piapro.net piapro Nintendo Switch is a trademark of Nintendo. Microsoft, the Xbox Sphere mark, the Series X logo, Series S logo, Series X|S logo, Xbox One, Xbox Series X, Xbox Series S, and Xbox Series X|S are trademarks of the Microsoft group of companies.



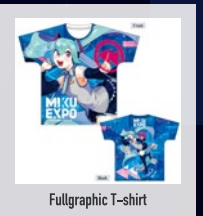
# OFFICIAL GOODS



Official Glowstick



Glowstick cover



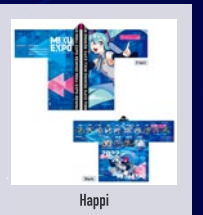
Fullgraphic T-shirt



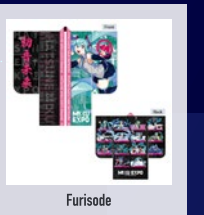
T-shirt Sub Visual



T-shirt MIKU EXPO HISTORY



Happi



Furisode



Hachimaki



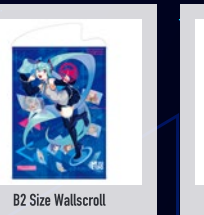
Muffer Towel A



Muffer Towel B



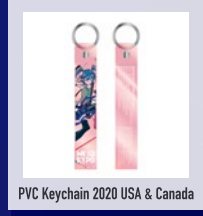
Sensu



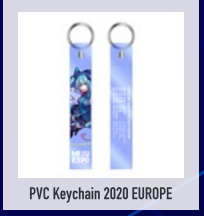
B2 Size Wallscroll



PVC Keychain 2021 Online



PVC Keychain 2020 USA & Canada



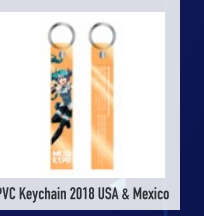
PVC Keychain 2020 EUROPE



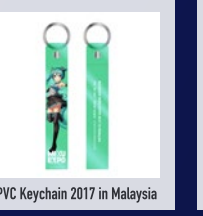
PVC Keychain 2019 Taiwan & Hong Kong



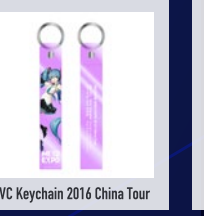
PVC Keychain 2018 EUROPE



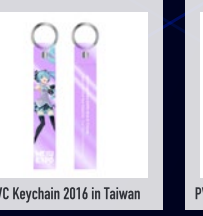
PVC Keychain 2018 USA & Mexico



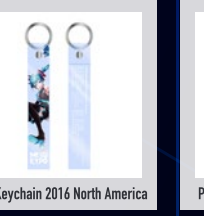
PVC Keychain 2017 in Malaysia



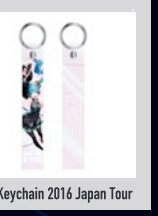
PVC Keychain 2016 China Tour



PVC Keychain 2016 in Taiwan



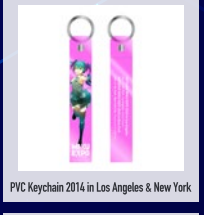
PVC Keychain 2016 North America



PVC Keychain 2016 Japan Tour



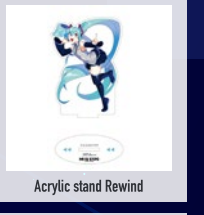
PVC Keychain 2015 in Shanghai



PVC Keychain 2014 in Los Angeles & New York



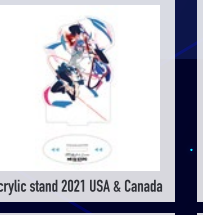
PVC Keychain 2014 in Indonesia



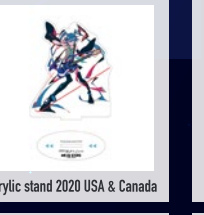
Acrylic stand Rewind



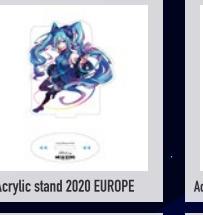
Acrylic stand 2021 Online



Acrylic stand 2021 USA & Canada



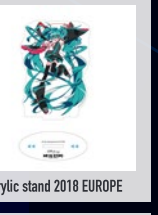
Acrylic stand 2020 USA & Canada



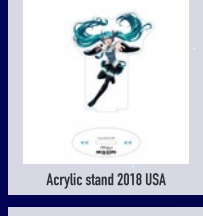
Acrylic stand 2020 EUROPE



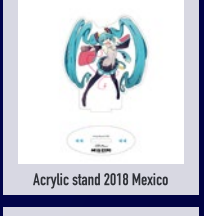
Acrylic stand 2019 Taiwan & Hong Kong



Acrylic stand 2018 EUROPE



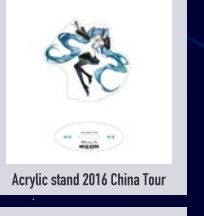
Acrylic stand 2018 USA



Acrylic stand 2018 Mexico



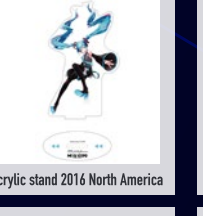
Acrylic stand 2017 in Malaysia



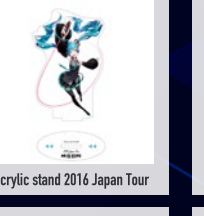
Acrylic stand 2016 China Tour



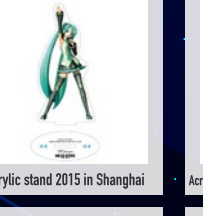
Acrylic stand 2016 in Taiwan



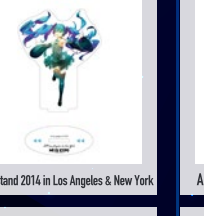
Acrylic stand 2016 North America



Acrylic stand 2016 Japan Tour



Acrylic stand 2015 in Shanghai



Acrylic stand 2014 in Los Angeles & New York



Acrylic stand 2014 in Indonesia



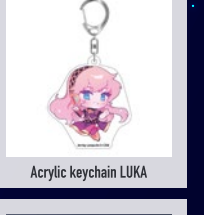
Acrylic keychain MIKU



Acrylic keychain RIN



Acrylic keychain LEN



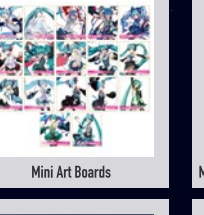
Acrylic keychain LUKA



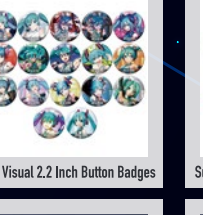
Acrylic keychain KAITO



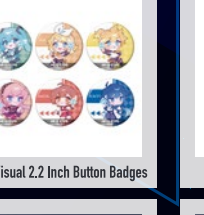
Acrylic keychain MEIKO



Mini Art Boards



Main Visual 2.2 Inch Button Badges



Sub Visual 2.2 Inch Button Badges



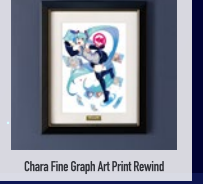
Yunomi



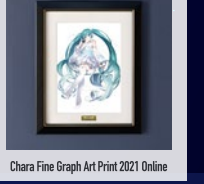
Die-Cut Cushion A



Die-Cut Cushion B



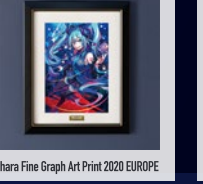
Chara Fine Graph Art Print Rewind



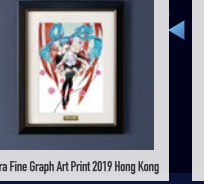
Chara Fine Graph Art Print 2021 Online



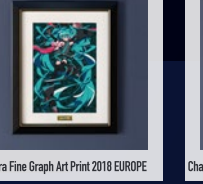
Chara Fine Graph Art Print 2020 USA & Canada



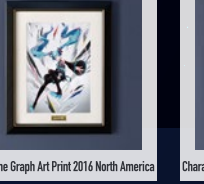
Chara Fine Graph Art Print 2020 EUROPE



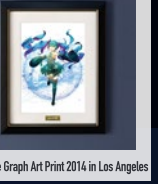
Chara Fine Graph Art Print 2019 Hong Kong



Chara Fine Graph Art Print 2018 EUROPE



Chara Fine Graph Art Print 2016 North America



Chara Fine Graph Art Print 2014 in Los Angeles



# MIKU EXPO x PIXIV Illustration Contest

We held an illustration contest with the theme of "Rewind".  
Here are the winning designs!



keenbiscuit



Mitsuki Furuta



miyoru



Yukihira Makoto



imahuku



Kuu



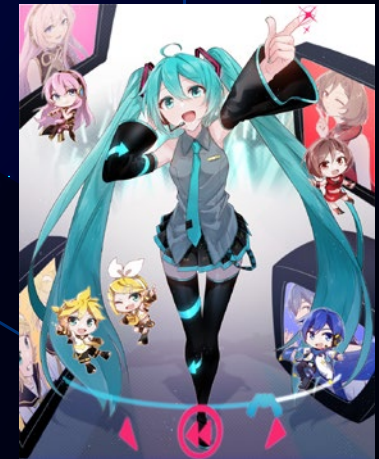
meraring



chelicot



John Su



Aotori Parang





初音ミク MIKU EXPO 2021 ONLINE alphamax

# Hatsune Miku

MIKU EXPO 2021 Online ver.

1/7 Scale Pre-Painted PVC Figure

¥37,180 JPY (incl. tax) Scheduled Release Date July 2023

Art by ryota © Crypton Future Media, INC. www.piapro.net piapro

Images are for illustrative purposes only. Actual product may slightly vary.



# MIKU EXPO

+ D N I W E R