

MIKU EXPO

2024 New Zealand & Australia

Guide Book



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NEO TOKYO
CUJ OLD PTY LTD

SUGO!

メガMEGACULTURE

<https://mikuexpo.com/nzaus2024>

Art by Namie © Crypton Future Media, INC. www.piapro.net piapro

MIKU EXPO

What is MIKU EXPO?

HATSUNE MIKU EXPO is a world concert tour, organized by Crypton Future Media, that brings along a variety of sub-events (exhibitions, workshops, club events ...) where fans of all backgrounds can meet up and share various aspects of the creative culture surrounding Hatsune Miku.



2016
China Tour

Art by saberiii



2024
New Zealand & Australia

Art by Namie



2020
USA & Canada
*Tour cancelled

Art by watase syino



2016
Taiwan

Art by BEEK



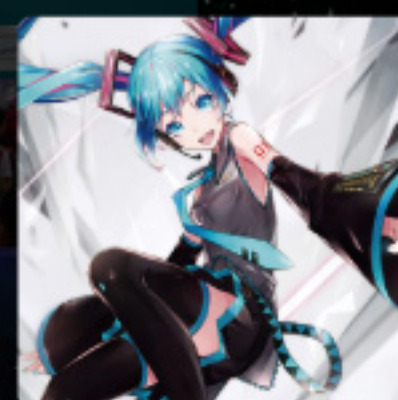
2024
EUROPE

Art by zain



2020
EUROPE

Art by POKimari



2016
North America

Art by neco



2024
North America

Art by hatahiro



2019
Taiwan & Hong Kong

Art by Ordan



2016
Japan Tour

Art by neco



2023
VR

Art by Bukurote



2018
EUROPE

Art by Sameyama Jiro



2015
Shanghai

Graphics by SEGA
MARZA ANIMATION PLANET INC.



2022
Rewind & Rewind+

Art by Zambile



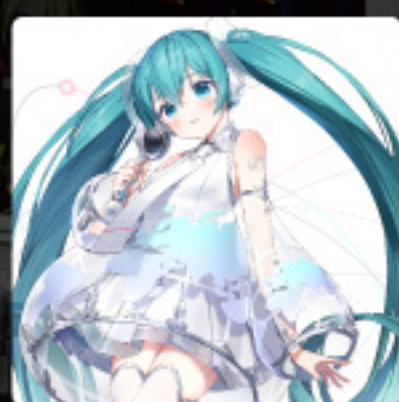
2018
USA & Mexico

Art by JohnSu / hikusa



2014
Los Angeles & New York

Art by apapico



2021
Online

Art by ryota



2017
Malaysia

Art by FeiGiap



2014
Indonesia

Art by KEI

An illustration of Hatsune Miku underwater. She has long, flowing teal hair with purple bows and a blue crown. She is wearing a pink and white outfit with a blue tie and a large purple bow. She is holding a microphone in her right hand and a star-shaped object in her left. The background is a vibrant blue and pink underwater scene with bubbles and a large, colorful, abstract shape resembling a jellyfish or a large hand.

MIKU EXPO

2024 New Zealand & Australia

Hatsune Miku's first ever live concert tour down under!

"HATSUNE MIKU EXPO" (MIKU EXPO) is the international concert tour series of the virtual singer Hatsune Miku. We are pleased to announce that "HATSUNE MIKU EXPO 2024 New Zealand & Australia" will be held in November 2024.

Followed by the Europe tour, MIKU EXPO tours down under for the very first time! The tour starts in Auckland and will head to 4 cities in Australia (Brisbane, Sydney, Melbourne, Perth) as a part of the MIKU EXPO 10th Anniversary project.

Nov. 15th
Auckland

@Spark Arena

Nov. 18th
Brisbane

@Brisbane Convention & Exhibition Centre

Nov. 20th
Sydney

@ICC Sydney Theatre

Nov. 22nd
Melbourne

@John Cain Arena

Nov. 26th
Perth

@RAC Arena

Events

Check out the event page
from here



Hatsune Miku Pop-up Shop

Toowoomba

Date: Nov. 11th - Nov. 23rd, 2024

Location: Neo-Tokyo

Address: 259 Margaret Street, Toowoomba, QLD, 4350

Hours: Monday - Friday: 10 AM - 5 PM (Thursday until 6 PM)
Saturday: 10 AM - 3 PM
Sunday: Closed

Sydney

Date: Nov. 16th - Nov. 23rd, 2024

Location: Sugo Toys

Address: Shop 1, 7 Barratt St Hurstville NSW 2220 Australia

Hours: Monday: 1 PM - 7 PM,
Tuesday - Friday: 11 AM - 7 PM
Saturday - Sunday: 10 AM - 6 PM

Melbourne

Date: Nov. 11th - Nov. 24th, 2024

Location: Critical Hit

Address: Shop 1/377 Little Collins St., Melbourne, Vic, 3000, Australia

Hours: Sunday - Wednesday: 10 AM - 6 PM
Thursday - Saturday: 10 AM - 7 PM

Perth

Date: Nov. 12th - Nov. 26th, 2024

Location: Mega Culture

Address: Shop 1 (Westfield Carousel Shopping Centre)

↳ Shop 1064A, 1382 Albany Hwy, Cannington WA 6107 Australia

Shop 2 (Westfield Booragoon)

↳ Shop 98, 125 Riseley Street, Booragoon WA 6154 Australia

Hours: Monday - Friday: 9 AM - 5:30 PM (Thursday until 9 PM)
Saturday: 9 AM - 5 PM
Sunday: 11 AM - 5 PM

* Business Hours may be subject to change without notice. Please contact each store for details.

Let's Paint

MIKU EXPO Let's Paint is back ! The online figure-painting activity will let you design your own MYMIKU 3D model on your smartphone, pose it and share with others.

Once you've completed your masterpiece,
you'll be able to join a virtual crowd of MYMIKU and like your favorite ones!

* Accessible only at each MIKU EXPO concert venue and specific workshop locations

Events

Check out the event page
from here



Workshop Locations

Concert Venues

Access available from each concert venue
10 AM to 10 PM on the day of the show.

Please see main event site for show dates and venues.

Pop-up Shop Space

Toowoomba

Date: Nov. 16th, 2024

Location: Neo-Tokyo

Address: 259 Margaret Street, Toowoomba, QLD, 4350

Hours: 10 AM - 3 PM

Sydney

Date: Nov. 19th, 2024

Location: Sugo Toys

Address: Shop 1, 7 Barratt St Hurstville NSW 2220 Australia

Hours: 11 AM - 7 PM

Melbourne

Date: Nov. 17th, 2024

Location: Critical Hit

Address: Shop 1/377 Little Collins St., Melbourne, Vic, 3000, Australia

Hours: 10 AM - 6 PM

Perth

Date: Nov. 20th, 2024

Location: Mega Culture

Address: Shop 1 (Westfield Carousel Shopping Centre)

↳ Shop 1064A, 1382 Albany Hwy, Cannington WA 6107 Australia

Shop 2 (Westfield Booragoon)

↳ Shop 98, 125 Riseley Street, Booragoon WA 6154 Australia

Hours: 9 AM - 5:30 PM

MIKU EXPO Online Gallery

The MIKU EXPO Online Gallery showcases a curated collection of artworks, meticulously selected from hundreds of submissions to the "MIKU EXPO 10th Anniversary Illustration Contest", accessible on your smartphone. Embark on a visual journey, and dive into the gorgeous images to enjoy their intricate details and the craft of talented artists.

Nov. 14th 10 AM - Nov. 27th 10 AM, 2024 JST

Artist Comments



Main Visual: Namie



Namie is an illustrator who is based in Australia. The delicate way she uses colors and her cute character art have earned her a loyal following on social media. She is well known for doing the character designs of Mizuki, Goldenglow and Pepe in Arknights, as well as card and anniversary illustrations for Fate/Grand Order.

✕ @nambarimasu Pixiv 3829860 fanbox <https://namie.fanbox.cc/>

I'm really honoured to draw the Key Visual for Miku Expo! I'm happy to welcome Hatsune Miku down under!! The theme was "Coral Reef"! Thinking about how delicate and colourful the theme is, it was only natural I incorporate coral into her outfit. Since coral reef is the home of many different critters I made sure to include them too!

Artist Comments



Sub-Visual : koichame

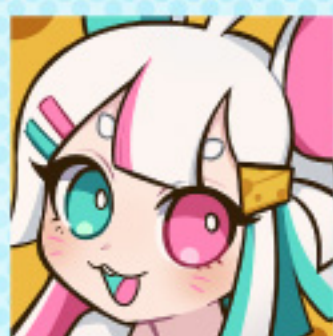


Hello, my name is miki!
I'm a freelance artist from Sydney, Australia and I love drawing in soft colour palettes. I have been a VOCALOID fan since 2010!!

X @koichame @ @koichame
Pixiv 6148099

Drawing for the first MIKU EXPO in Australia is an incredible honour! I wanted to draw a lively group composition while displaying each of the character's personalities. For the theme "Coral Reef", I included as many types of coral, shells and reef animals into the outfit designs as I could - see if you can spot the Cushion Starfish and Giant Clam! I hope you enjoy the artwork as much as I did making it!

Sub-Visual : Khee



Hi I'm Khee, Sydney based artist and devoted fan of Miku since 2009! It's truly an honor to be involved with MIKU EXPO! The music, art, creativity, love and friendships I've experienced because of the Vocaloid Community are an integral part of my life ♥

X @cactuskhee @ @cactuskhee
YouTube khee chuu

MIKU EXPO performing in NZ/Australia for the first time AND having the opportunity to draw for it has been my biggest dream come true! I hope you love the cute Coral Reef/ Aussie beach culture inspired designs I created as much as I do! I especially love Mermaid Miku!



Official Goods



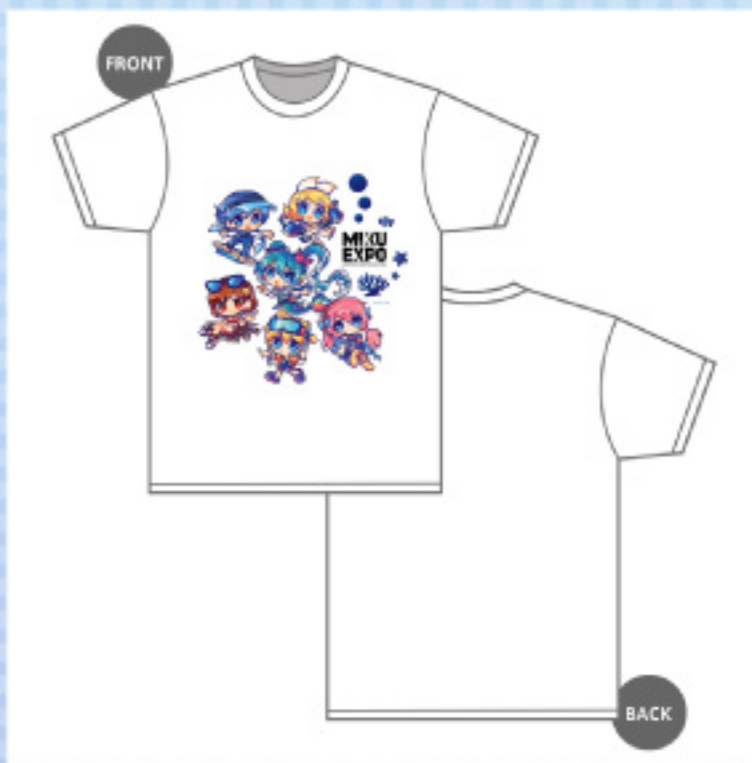
**MIKU EXPO 2024
New Zealand & Australia
Glowstick**
AUD 60 / NZD 60



**Coral Glowstick
Film Set**
AUD 20 / NZD 20



**Melody MIKU
Full Graphic T-Shirt**
AUD 75 / NZD 80



**Splash MIKU
T-Shirt**
AUD 65 / NZD 70



**Coral
Happi Jacket**
AUD 80 / NZD 85



**Melody MIKU
A1 Poster**
AUD 15 / NZD 15



**Coral
Button Badge (6 types)**
AUD 10 / NZD 10



**Coral Reef
A4 Clear File Set (set of 2)**
AUD 15 / NZD 15



**Splash
Keychain (6 types)**
AUD 15 / NZD 15



**Melody/Coral/Splash
Die-cut Sticker (3 types)**
AUD 5 / NZD 5



**MIKU EXPO 2024
New Zealand & Australia
Wristband (6 types)**
AUD 5 / NZD 5

*Image may differ from actual product.

An illustration of Hatsune Miku, a virtual singer, with her signature teal twin-tails and a pink visor. She is wearing a grey and blue outfit with a large, stylized white and blue wing-like structure on her back. The background is dark with colorful, glowing particle effects.

MIKU EXPO

10th Anniversary

Art by Iwato

HATSUNE MIKU EXPO 10th Anniversary

Thanks to the support of fans worldwide, virtual singer Hatsune Miku's world concert tour series "HATSUNE MIKU EXPO" celebrated its 10th anniversary on May 28th, 2024.

Starting in Jakarta, Indonesia on May 28th, 2014, this event has since traveled to 45 cities around the globe, performing a total of 106 shows, including online concerts.

While the world was in lockdown during the COVID-19 pandemic, "HATSUNE MIKU EXPO 2021 Online" was first held in 2021. The next year "HATSUNE MIKU EXPO Rewind" was also held online as a look back on all past concerts, and in 2023 "HATSUNE MIKU EXPO 2023 VR" was streamed for free. Even when the tour could not directly visit fans, MIKU EXPO continued to bring Hatsune Miku's voice to everyone across the world. MIKU EXPO finally came back as a real live show in April 2024 and we will continue to expand the world of Hatsune Miku for another decade!

Throughout the changing times, "HATSUNE MIKU EXPO" has brought people together to the universal songs of Hatsune Miku. The 10th anniversary year's theme is "Universal Positivity," a throwback to the original theme in 2014.

Crypton Future Media, INC. CEO **Hiroyuki Itoh**



It was the fans' voices that inspired us to come up with the idea of MIKU EXPO 10 years ago. The video of Hatsune Miku's live concerts such as "39's Giving Day" and "Magical Mirai" that started in Japan, spread around the world via YouTube, etc., and as a result, we received many inquiries about international concerts from people all over the world. In response to that call, the "Help Us Find You!" campaign was launched to find out which cities had the most requests. We decided to go to the city that received the most votes. As a result of the vote, the concert was held in Jakarta, Indonesia on May 28-29, 2014. This was the beginning of the history of HATSUNE MIKU EXPO (also known as

MIKU EXPO). In addition to the live concerts, MIKU EXPO has implemented a variety of events and projects to introduce many people to the creative culture that Hatsune Miku has triggered. Although what we can do is limited depending on the host city, we have organized exhibitions, art galleries, and collaborations with local companies and creators.

During the COVID-19 pandemic, we held an online AR concert, a concert film edited with unreleased footage from the past, and a VR concert using the digital technology of Hatsune Miku and the help of crowdfunding. I'm very proud that we have always been able to continue to have a MIKU EXPO every year for the past 10 years, even during the COVID-19 pandemic. We are grateful to all of the creators and fans around the world who support us. Thank you so much! I would also like to thank our Crypton staff members from throughout the years. MIKU EXPO will be held as an offline concert for the first time in 4 years this year. We hope that you will celebrate this MIKU EXPO with us, a commemoration of its 10th Anniversary with everyone around the world. I hope that you will continue to follow the creative culture that Hatsune Miku has brought so that MIKU EXPO will keep going into the future.

MIKU EXPO 10th Anniversary Theme Song

Intergalactic Bound

by Yunosuke & CircusP feat. Hatsune Miku

Music : Yunosuke / CircusP

Lyrics : CircusP

Arrangement : Yunosuke

MV Director & Animator : Tanaka Masaaki

C'mon, I feel like there's something about this song
It's like we knew how it'd go all along
So put down your worries and raise your cups
There's nowhere to go but up

Let's dance!

With a rhythm from New York to Japan

Know you'll never be alone

At first glance we're miles away

But our hearts are connected

Through these soundwaves

Nothing but up, up, up (yeah)

Cut through the clouds

Nothing but up, up, up (yeah)

We're never coming down

Jump, jump without a doubt

Nothing but up, up, up (yeah)

Intergalactic bound

Whoa Oh, Whoa Oh Oh (Hey! Hey!)

Intergalactic bound

Whoa Oh, Whoa Oh Oh (Hey! Hey!)

Intergalactic bound

If you're an oldie

Or fresh on the scene (uh huh)

Come put your lights up

We'll make a wave of green (woo!)

Bridge the beginning

To us all here and now (uh huh)

Just take a deep breath

And let me hear you shout! (yay!)

Let's groove with the static in the air

A breakthrough that can bring us anywhere

It's your move so take the lead

From the crowd to the stage

What sights can we see?

Nothing but up, up, up (yeah)

Cut through the clouds

Nothing but up, up, up (yeah)

We're never coming down

Jump, jump without a doubt

Nothing but up, up, up (yeah)

Intergalactic bound

A thousand little voices sing

It's a fiesta from now on

With our playthings always by our side

To help us make this song

Through the dark of the night

I know we will be alright

There's a universe of positivity

Beyond the sky

Ten thousand of the stars

They will keep on burning bright

With this light held between you and I

Nothing but up, up, up (yeah)

Cut through the clouds

Nothing but up, up, up (yeah)

We're never coming down

Jump, jump without a doubt

Nothing but up, up, up (yeah)

Intergalactic bound

Whoa Oh, Whoa Oh Oh (Hey! Hey!)

Intergalactic bound

Whoa Oh, Whoa Oh Oh (Hey! Hey!)

Intergalactic bound



Yunosuke

Theme song

@bass_ynk

@bass_ynk

YouTube: youtube.com/@yunosuke23

TikTok: tiktok.com/@bass_ynk

Sound producer and music composer/arranger.

Creates pop music with the aim of leaving a lasting impression on everyone's heart.

In his activities as a vocaloid P using voice synthesizing tools, he has released many songs that have received over 1 million views, including his representative song

"PaIII.SENSATION".

In addition to voice actors and virtual singers, he has also provided numerous songs for games and advertisements.

Through his own experiences living abroad, he is also actively engaged in co-writing and collaborating with overseas creators.



CircusP

Theme song

@vocacircus

Website: vocacircus.com

Circus-P is a music producer from the United States that focuses on creating electronic pop music. His songs are well known for their emotional lyrics, hard-hitting bass, and most notably for utilizing Virtual Singers in their tracks.

His song "Ten Thousand Stars" was the winning pick of the Miku Expo 2016 song contest, which has been performed live worldwide for thousands of people. Other prominent works include "Karma (feat. Creep-P)", "Insanity", and "Circus Monster".



Tanaka Masaaki

MV Director & Animator

@shadyxx24

@shadyxx24

Website: tanaka-masaaki.com

An animator who creates short animations. Born in 1991.

Graduated from University of Tsukuba and worked at an animation studio for 7 years.

After gaining experience as an animation director, moved to an entertainment venture that produces/distributes animations on YouTube.

During this period, he also worked on personal animation commissions.

After working at a company for 2 years, started his own business in 2023.

MIKU EXPO 10th Anniversary Visuals



Main visual



Iwato

I mainly create illustrations for character goods.
I like eating.

The theme of MIKU EXPO 10th anniversary is "universality" and "returning to origins", hence I designed the costumes and illustrations with the image of Miku evolving in the future while valuing the elements that are unique to Hatsune Miku.



Sub visual



KEI

Illustrator. Character designer of Hatsune Miku, Kagamine Rin/Len, and Megurine Luka.
Continues to draw various illustration for Hatsune Miku.

The pink mesh in the hair and the pleats on the sleeves are really cute and I like them.

HATSUNE MIKU EXPO 10th Anniversary Illustration Contest

Award of Excellence

Theme: Universal Positivity

We held an illustration contest with the theme of "Universal Positivity".

Here are the awarded works!
They were displayed at the Animate LA store.

Art by Rosuuri



Universal Love!

甘木花



さあ、次はどこへ行こうか

氷菓子(カナ)



[Connected world]

SNIP-SNIP



歌姫

白身。



Universal Positivity

栗山



World Diva

てんみー



MIKU EXPO

2024 New Zealand & Australia