

**MIKU  
EXPO**  
2024 North America

[mikuexpo.com/na2024](https://mikuexpo.com/na2024)

Art by hatahiro  
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**初音ミク**  
HATSUNE MIKU

**MIKU EXPO**

2024 North America

**GUIDE BOOK**



Butai Entertainment Inc.

**GFUEL**  
ENERGY FORMULA



**YOUTOOZ**

**ひろはこ**  
HIROSAKI-HAKODATE

**FuRyu**

# MIKU EXPO

## What is MIKU EXPO?

HATSUNE MIKU EXPO is a world concert tour, organized by Crypton Future Media, that brings along a variety of sub-events (exhibitions, workshops, club events ...) where fans of all backgrounds can meet up and share various aspects of the creative culture surrounding Hatsune Miku.



Art by hitahiro

2024  
North America



Art by Bukuroto

2023  
VR



Art by Zambie

2022  
Rewind & Rewind+



Art by ryota

2021  
Online



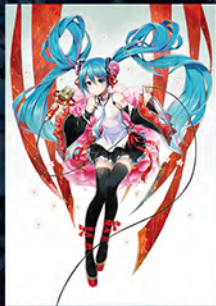
Art by watase syino

2020  
USA & Canada  
Tour cancelled



Art by POKimari

2020  
EUROPE



Art by Orcan

2019  
Taiwan & Hong Kong



Art by Sameryama Jiro

2018  
EUROPE



Art by JohnSu

2018  
USA & Mexico



Art by hikusu



Art by FeKlap

2017  
Malaysia



Art by saberiii

2016  
China Tour



Art by BEEK

2016  
Taiwan



Art by neco

2016  
North America



Art by neco

2016  
Japan Tour



Graphics by SEGA / MARZA ANIMATION PLANET INC.

2015  
Shanghai



Art by apapico

2014  
Los Angeles & New York



Art by KEI

2014  
Indonesia



# MIKU EXPO

2024 North America

**Hatsune Miku's World Tour series held offline for the first time in four years!**  
**The North America tour starts in April!**

"HATSUNE MIKU EXPO" (MIKU EXPO) is the international concert tour series of the virtual singer Hatsune Miku. During the COVID-19 pandemic, MIKU EXPO continued to produce content for an international audience.

The 3rd North America tour by Hatsune Miku in 2020 was canceled due to the pandemic.

We are pleased to announce that "HATSUNE MIKU EXPO 2024 North America" will be held in April 2024.

This tour starts in Vancouver and will head to 17 cities in Canada, the U.S., and Mexico as a part of the MIKU EXPO 10th Anniversary project.

## April

- 4 Vancouver, BC**  
@ Thunderbird Arena
- 6 Portland, OR**  
@ Keller Auditorium
- 8-9 San Jose, CA**  
@ San Jose Civic
- 14-15 Phoenix, AZ**  
@ Mullett Arena
- 17 Los Angeles, CA**  
@ Shrine Auditorium
- 21-22 Denver, CO**  
@ Mission Ballroom
- 24-25 Dallas, TX**  
@ The Factory in Deep Ellum
- 27 Austin, TX**  
@ H-E-B Center at Cedar Park
- 30 Atlanta, GA**  
@ Gateway Center Arena

## May

- 2 Orlando, FL**  
@ Walt Disney Theatre
- 5 Washington, DC**  
@ The Anthem
- 7 Newark, NJ**  
@ Prudential Center
- 9 Boston, MA**  
@ The Wang Theatre
- 12 Detroit, MI**  
@ Fisher Theatre
- 14 Chicago, IL**  
@ Auditorium Theatre
- 16 Toronto, ON**  
@ Coca-Cola Coliseum
- 21 Mexico City**  
@ Pepsi Center WTC

# EVENTS

## Super Let's Paint

MIKU EXPO Let's Paint is back!

The online figure-painting activity will let you design your own MYMIKU 3D model on your smartphone, pose it and share with others.

Once you've completed your masterpiece, you'll be able to join a virtual crowd of MYMIKU and like your favorite ones!

Access available from  
each concert venue  
10 AM to 10 PM  
on the day of the show.

\*Accessible only at each MIKU EXPO concert venue and specific workshop locations



## Hatsune Miku Pop-up Shop

April 11th Thu. & April 18th Thu.

Venue: **The Glass House** Hours: **11am-5pm**

\*Disclaimer: Store hours are subject to change. If inventory sells out prior to 5pm the store will be closed. Inventory restrictions will be in place. The merchandise line will close at 4:30 pm PST.

\*\*A ticket to this event does not guarantee admission into the store. RSVP is not required to attend.

## Gallery

April 3rd, 10 AM - May 22nd, 10 AM

The MIKU EXPO Online Gallery showcases a curated collection of artworks, meticulously selected from hundreds of submissions to the "MIKU EXPO 10th Anniversary Illustration Contest", in the format of a virtual comic book accessible on your smartphone.

Embark on a visual journey as you flip through the pages, and dive into the gorgeous images to enjoy their intricate details and the craft of talented artists.



## Digital Stars 2024

### @ MIKU EXPO 2024 North America

Digital Stars @ MIKU EXPO 2024 is a club event where fans can come together to party outside of the HATSUNE MIKU EXPO 2024 North America live shows.

Bringing together musicians and DJs from inside and outside of the Miku community, Digital Stars @ MIKU EXPO 2024 aims to cross boundaries between genres, as Miku herself has done in the past.

With local acts and special guests in store, come through for a unique lineup unlike any other!

### Los Angeles

Date: **April 11th Thu.**  
Show Time: **Door 7 PM, Show 8 PM**  
Location: **The Glass House Pomona**  
Line up: **CircusP / HYPERLOCK / Capturelight / Tokyo Elvis**

Date: **April 18th Thu.**  
Show Time: **Door 7 PM, Show 8 PM**  
Location: **The Glass House Pomona**  
Line up: **Synthion / Creep-P / Jamie Paige / ODDEEO**

### Toronto

Date: **May 17th Fri.**  
Show Time: **Door 7 PM, Show 8 PM**  
Location: **Annabel's Music Hall**  
Line up: **kz (livetune) / Hachioji-P / GHPZ / snarewaves**

Regulations: **All age**  
parent or guardian accompaniment required for ages under 16

Art by BUNBUN

# Official USA & Canada Goods



**MIKU EXPO 2024  
North America Glowstick**

USD40 / CAD55



**CHECKERED  
Glowstick Film Set**

USD20 / CAD30



**POWER  
T-shirt**

USD35 / CAD50



**SUPERHERO  
Fullgraphic T-shirt**

USD50 / CAD70



**COMIC MUSIC  
Fullgraphic T-shirt**

\*Online exclusive  
USD50 / CAD70



**SUPERHERO  
Hoodie**

USD60 / CAD80



**POWER  
Button Badge (Random)**

USD5 / CAD10



**SUPERHERO  
Muffer Towel**

USD25 / CAD35



**ICON  
Baseball Cap**

USD35 / CAD50



**ICON  
Shoulder Bag**

USD35 / CAD50



**COMIC MUSIC  
Shopper Bag**

\*Venue exclusive  
USD15 / CAD20



**POWER  
Backpack**

USD55 / CAD75



**CHECKERED  
Happi Jacket**

USD55 / CAD75



**SUPERHERO  
Wallscroll**

USD30 / CAD40



**Wristband**

USD5 / CAD10



**POWER  
Water Bottle**

USD25 / CAD35



**SUPERHERO  
Cushion**

\*Online exclusive  
USD30 / CAD40



**CHECKERED  
Acrylic Keychain**

USD10 / CAD15



**SUPERHERO  
Acrylic Figure**

USD20 / CAD30



**COMIC / MUSIC  
Die-cut Hologram Sticker**

USD3 / CAD5



**COMIC / MUSIC / CHECKERED  
A1 Poster**

\*Venue exclusive  
USD10 / CAD15



**Iron-on Patch**

USD10 / CAD15



**ICON  
Enamel Pin**

USD5 / CAD10

## Official Mexico Goods

TBA

\* Mexico Goods will be all venue exclusive

# Artist Comments

We've asked the following questions to the artists related to this event!

TOPICS: ① Biography ② About this work ③ About MIKU EXPO



**hatahiro** (Main visual)

[X @manbou\\_ane](#)

- ① I draw illustrations and comics. I love to draw pictures with movement!
- ② I am very honored to be involved in this opportunity. I created the illustration to show Miku with power and momentum like a superhero! I hope you can feel the presence of the singer's fearless smile, as she overcomes all the rough times and sad feelings with her singing voice.
- ③ As this is her first world tour in four years, I feel that this time Miku is as dependable and cool as when the hero finally arrives! I will be in a corner of Japan waving my glowstick and cheering along with you all!



**AZOLITMIN** (Sub visual)

[X @azolitmin](#)

[tumblr:azolitmin.tumblr.com](#)

- ① Hello! I am a freelance illustrator from Canada and I mainly enjoy creating illustrations and cute character designs.
- ② I had a lot of fun working with the 'superhero' theme and creating colourful and graphic illustrations for everyone. I wanted the pose of each illustration to convey a part of the character's personality and excitement!
- ③ I'm looking forward to MIKU EXPO 2024 and hoping to connect with new fans! When I was growing up I listened to a lot of Vocaloid music on youtube while I was drawing, one of my favourite classics is 'Reverse Rainbow'. I'm really grateful for the opportunity to illustrate Miku!

# Artist Comments

We've asked the following questions to the artists related to this event!

TOPICS: ① Biography ② About this work ③ About MIKU EXPO



**GremlinBon** (Sub visual)

[@GremlinBon](#) [@GremlinBon](#)

[Pixiv: pixiv.net/en/users/12048590](https://pixiv.net/en/users/12048590)

① My name is Bon and I am an illustrator from Canada. I have been an avid fan of Miku for 15 years and she is one of my favourite characters to draw!

② Working on this project was an ultimate dream come true as an illustrator and as a fan of Miku. I had a lot of fun creating a piece of work that combined two of my interests - Hatsune Miku and Super Heroes!

③ MIKU EXPO 2016 was the first time I saw Miku live. Seeing her made me so excited, I cried for half the concert! It is an experience I will always hold close to my heart. I am beyond excited to see her again this year and be a part of the 10th Anniversary tour!



**SOCKY** (Sub visual)

[@staysOCKY](#) [Website: socky.carrd.co](https://www.carrd.co)

① HELLO!! I'M SOCKY!! I love to draw & bring smiles to all! I've been a fan of Hatsune Miku & VOCALOIDs since 2008. The art of these characters & the music made by folks in the community have been very dear to my heart as I've grown up.

② Words aren't enough to accurately describe how stoked I was when invited on-board to contribute to this year's MIKU EXPO. For the theme of "American Comic Superhero", I wanted to channel a confident energy for the crew with a popping-fun feeling. I like to imagine they'd all come together after hearing "PIAPRO FRIENDS, ASSEMBLE!", ready to save the day!

③ MIKU EXPO (2016 in Seattle) was also my very first concert I've attended! It was such a wonderful experience to watch together with my friends & with the community. I'm super-excited for the upcoming 2024 concert since I'll be able to attend in-person again!!



**Renos / Krawark** (Sub visual)

[@krawark](#) [Website: krawark.com](https://www.krawark.com)

① Dreamer by day, artist by night. I like to draw and I like cats!

② When I think of "American Hero", what comes to my mind is the imagery of Miku in a bodysuit and wings, fighting crime and aiding those who are in need with songs!

③ It's a great honor to work with Crypton and MIKU EXPO on this project! Vocaloid has always had a special place in my heart since 2007, so I'm glad to see people who share a common interest around the world gathering to celebrate it. Hope everyone will have a great time there!



**Irask** (Sub visual)

[@irask\\_art](#) [@irask\\_art](#)

① Hello, I am a freelance illustrator originally from Mexico who loves magical girls, idols, BL and cute things.

② This cute little superhero Hatsune Miku will captivate you with her charisma and overflowing energy. It was a dream come true to work on this piece, Miku has a very special place in my heart, I am very grateful for the opportunity.

③ I hope all of us can enjoy this great event and sing together, even online, let's have fun with Miku.

# MIKU EXPO

## 10th Anniversary

### HATSUNE MIKU EXPO 10th Anniversary

Thanks to the support of fans worldwide, virtual singer Hatsune Miku's world concert tour series "HATSUNE MIKU EXPO" will celebrate its 10th anniversary on May 28th, 2024.

Starting in Jakarta, Indonesia on May 28th, 2014, this event has since traveled to 30 cities around the globe, performing a total of 68 shows.

While the world was in lockdown during the COVID-19 pandemic, "HATSUNE MIKU EXPO 2021 Online" was first held in 2021. The next year "HATSUNE MIKU EXPO Rewind" was also held online as a look back on all past concerts, and in 2023 "HATSUNE MIKU EXPO 2023 VR" was streamed for free. Even when the tour could not directly visit fans, MIKU EXPO continued to bring Hatsune Miku's voice to everyone across the world.

Throughout the changing times, "HATSUNE MIKU EXPO" has brought people together to the universal songs of Hatsune Miku. The 10th anniversary year's theme is "Universal Positivity," a throwback to the original theme in 2014.

Art by Iwato



Crypton Future Media, INC. CEO  
Hiroyuki Itoh

It was the fans' voices that inspired us to come up with the idea of MIKU EXPO 10 years ago.

The video of Hatsune Miku's live concerts such as "39's Giving Day" and "Magical Mirai" that started in Japan, spread around the world via YouTube, etc., and as a result, we received many inquiries about international concerts from people all over the world.

In response to that call, the "Help Us Find You!" campaign was launched to find out which cities had the most requests. We decided to go to the city that received the most votes. As a result of the vote, the concert was held in Jakarta, Indonesia on May 28-29, 2014.

This was the beginning of the history of HATSUNE MIKU EXPO (also known as MIKU EXPO). In addition to the live concerts, MIKU EXPO has implemented a variety of events and projects to introduce many people to the creative culture that Hatsune Miku has triggered.

Although what we can do is limited depending on the host city, we have organized exhibitions, art galleries, and collaborations with local companies and creators.

During the COVID-19 pandemic, we held an online AR concert, a concert film edited with unreleased footage from the past, and a VR concert using the digital technology of Hatsune Miku and the help of crowdfunding.

I'm very proud that we have always been able to continue to have a MIKU EXPO every year for the past 10 years, even during the COVID-19 pandemic.

We are grateful to all of the creators and fans around the world who support us.

Thank you so much! I would also like to thank our Crypton staff members from throughout the years.

MIKU EXPO will be held as an offline concert for the first time in 4 years this year. We hope that you will celebrate this MIKU EXPO with us, a commemoration of its 10th Anniversary with everyone around the world.

I hope that you will continue to follow the creative culture that Hatsune Miku has brought so that MIKU EXPO will keep going into the future.





# MIKU EXPO 10th Anniversary Theme Song

## Intergalactic Bound

by Yunosuke & CircusP feat. Hatsune Miku

Music : Yunosuke / CircusP

Lyrics : CircusP

Arrangement : Yunosuke

MV Director & Animator : Tanaka Masaaki



### Yunosuke (Theme song)

[@bass\\_ynk](#)

[@bass\\_ynk](#)

[YouTube:youtube.com/@yunosuke23](https://www.youtube.com/@yunosuke23)

[TikTok:tiktok.com/@bass\\_ynk](https://www.tiktok.com/@bass_ynk)

Sound producer and music composer/arranger.

Creates pop music with the aim of leaving a lasting impression on everyone's heart.

In his activities as a vocaloid P using voice synthesizing tools, he has released many songs that have received over 1 million views, including his representative song

"PaIII.SENSATION"

In addition to voice actors and virtual singers, he has also provided numerous songs for games and advertisements.

Through his own experiences living abroad, he is also actively engaged in co-writing and collaborating with overseas creators.



### CircusP (Theme song)

[@vocacircus](#)

[Website:vocacircus.com](https://www.vocacircus.com)

Circus-P is a music producer from the United States that focuses on creating electronic pop music. His songs are well known for their emotional lyrics, hard-hitting bass, and most notably for utilizing Virtual Singers in their tracks.

His song "Ten Thousand Stars" was the winning pick of the Miku Expo 2016 song contest, which has been performed live worldwide for thousands of people. Other prominent works include "Karma (feat. Creep-P)", "Insanity", and "Circus Monster".



### Tanaka Masaaki (MV Director & Animator)

[@shadyxx24](#)

[@shadyxx24](#)

[Website:tanaka-masaaki.com](https://www.tanaka-masaaki.com)

An animator who creates short animations. Born in 1991.

Graduated from University of Tsukuba and worked at an animation studio for 7 years.

After gaining experience as an animation director, moved to an entertainment venture that produces/distributes animations on YouTube.

During this period, he also worked on personal animation commissions.

After working at a company for 2 years, started his own business in 2023.

C'mon, I feel like there's something about this song  
It's like we knew how it'd go all along  
So put down your worries and raise your cups  
There's nowhere to go but up

Let's dance!  
With a rhythm from New York to Japan  
Know you'll never be alone  
At first glance we're miles away  
But our hearts are connected  
Through these soundwaves

Nothing but up, up, up (yeah)  
Cut through the clouds  
Nothing but up, up, up (yeah)  
We're never coming down

Jump, jump without a doubt  
Nothing but up, up, up (yeah)  
Intergalactic bound

Whoa Oh, Whoa Oh Oh (Hey! Hey!)  
Intergalactic bound  
Whoa Oh, Whoa Oh Oh (Hey! Hey!)  
Intergalactic bound

If you're an oldie  
Or fresh on the scene (uh huh)  
Come put your lights up  
We'll make a wave of green (wool)

Bridge the beginning  
To us all here and now (uh huh)  
Just take a deep breath  
And let me hear you shout! (yay!)

Let's groove with the static in the air  
A breakthrough that can bring us anywhere  
It's your move so take the lead  
From the crowd to the stage  
What sights can we see?

Nothing but up, up, up (yeah)  
Cut through the clouds  
Nothing but up, up, up (yeah)  
We're never coming down

Jump, jump without a doubt  
Nothing but up, up, up (yeah)  
Intergalactic bound

A thousand little voices sing  
It's a fiesta from now on  
With our playthings always by our side  
To help us make this song

Through the dark of the night  
I know we will be alright  
There's a universe of positivity  
Beyond the sky

Ten thousand of the stars  
They will keep on burning bright  
With this light held between you and I

Nothing but up, up, up (yeah)  
Cut through the clouds  
Nothing but up, up, up (yeah)  
We're never coming down

Jump, jump without a doubt  
Nothing but up, up, up (yeah)  
Intergalactic bound

Whoa Oh, Whoa Oh Oh (Hey! Hey!)  
Intergalactic bound  
Whoa Oh, Whoa Oh Oh (Hey! Hey!)  
Intergalactic bound

# MIKU EXPO 10th Anniversary Visuals



**Iwato** (Main visual)

I mainly create illustrations for character goods.  
I like eating.

The theme of MIKU EXPO 10th anniversary is "universality" and "returning to origins", hence I designed the costumes and illustrations with the image of Miku evolving in the future while valuing the elements that are unique to Hatsune Miku.



**KEI** (Sub visual)

Illustrator, Character designer of Hatsune Miku, Kagamine Rin/Len, and Megurine Luka.  
Continues to draw various illustrations for Hatsune Miku.

The pink mesh in the hair and the pleats on the sleeves are really cute and I like them.

# HATSUNE MIKU EXPO 10th Anniversary Illustration Contest Award of Excellence

We held an illustration contest with  
the theme of "Universal Positivity".  
Here are the awarded works!  
They will be displayed at the Animate LA store.

Theme: Universal Positivity

Art by Rosuuri



Universal Love!  
甘木花



さあ、次はどこへ行こうか  
氷菓子(カナ)



[ Connected world ]  
SNIP-SNIP



歌姫  
白身。



Universal Positivity  
栗山



World Diva  
てんみー

Hatsune Miku Symphony will celebrate its 10th Anniversary in 2025.



*Miku Symphony*  
2024  
— Luka's 15th Anniversary —

|          |                 |
|----------|-----------------|
| TOKYO    | 2024.04.27(Sat) |
| YOKOHAMA | 2024.10.05(Sat) |
| KOBE     | 2024.12.29(Sun) |



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**HATSUNE MIKU**  
YOUTOOZ

YOUTOOZ.COM

**ひろはこ**  
HIROSAKI × HAKODATE

**HIROSAKI × HAKODATE = HIROHAKO**  
**SPRING SIGHTSEEING CAMPAIGN**

"Hirohako" refers to Hiroasaki and Hakodate, with the name created by combining two characters from each of the two cities.

Sakura Miku and Snow Miku are promoting Hiroasaki Castle and Goryokaku Park, well-known for the spring cherry blossoms and the snowy winter illuminations.

2024 **4.13** - 2024 **5.31**

Sakura Miku is a derivative character of Hatsune Miku, appearing from the end of winter to early spring dressed in a seasonal costume.

We hope to see you again at "Hirohako" next winter.

Art by iYama  
SNOW MIKU

HAKODATE  
HIROSAKI  
TOKYO

初音ミク  
HATSUNE MIKU

Art by Kouhaku Kuroboshi © Crypton Future Media, INC. www.piapro.net piapro

**FuRyu**  
**POP-UP STORE**  
in Little Tokyo, L.A.

May 10 (Fri) - June 9 (Sun), 2024

Hatsune Miku Figures will be on sale at the event!  
Don't miss a free exclusive gift with every purchase!  
\*certain price purchase are required.

For further updates, please follow **FURYU\_collectible**  
[https://twitter.com/FURYU\\_collectib](https://twitter.com/FURYU_collectib)

初音ミク  
HATSUNE MIKU

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初音ミク  
HATSUNE MIKU

magicalmirai.com

HATSUNE MIKU!

Hatsune Miku and her friends' **live concert and exhibition,** connected through creativity!

# HATSUNE MIKU マジカルミライ 2024 MAGICAL MIRAI

**FUKUOKA** **TOKYO** **OSAKA**

Fukuoka Sunplaza, FUKUOKA CONVENTION CENTER 2,4,5F    Makuhari Messe International Exhibition Hall 1,2,3    INTEX Osaka Hall 3,4,5A

Aug 17th (Sat.) + 18th (Sun.)    Aug 30th (Thu.) + Sep 1st (Fri.)    Oct 12th (Sat.) + 14th (Mon.)

### Ticket Sales Period

| Dates                  | Advance reservation by lottery from website | Dates                | Advance reservation by 2nd lottery from website |
|------------------------|---|----------------------|---|
| April 19th (Fri.) 2024 | 12:00 JST - May 13th (Mon.) 2024            | May 17th (Fri.) 2024 | 12:00 JST - June 11th (Tue.) 2024               |
|                        | 23:59 JST                                   |                      | 23:59 JST                                       |

\* [Applicable Seats] SS, S    \*Application only for Exhibition ticket set

### LIVE SHOW



© CFM / © TOKYO MX / © SEGA

### EXHIBITION



\*These images are from a previous event

[magicalmirai.com/2024/index\\_en.html](http://magicalmirai.com/2024/index_en.html)

Organizer TOKYO MX CRYPTON

\* Please refrain from making inquiries to the venue. \* Please check the official website for the latest information. Art by tama © Crypton Future Media, INC. www.piapro.net piapro



# MIKU EXPO 2024 North America

Art by AZDLITMIN © Crypton Future Media, INC. www.piapro.net