

What is MIKU EXPO? HATSUNE MIKU EXPO is a world concert tour, organized by Crypton Future Media, that brings along a variety of sub-events (exhibitions, workshops, club events ...) where fans of all backgrounds can meet up and share various aspects of the creative culture surrounding Hatsune Miku.

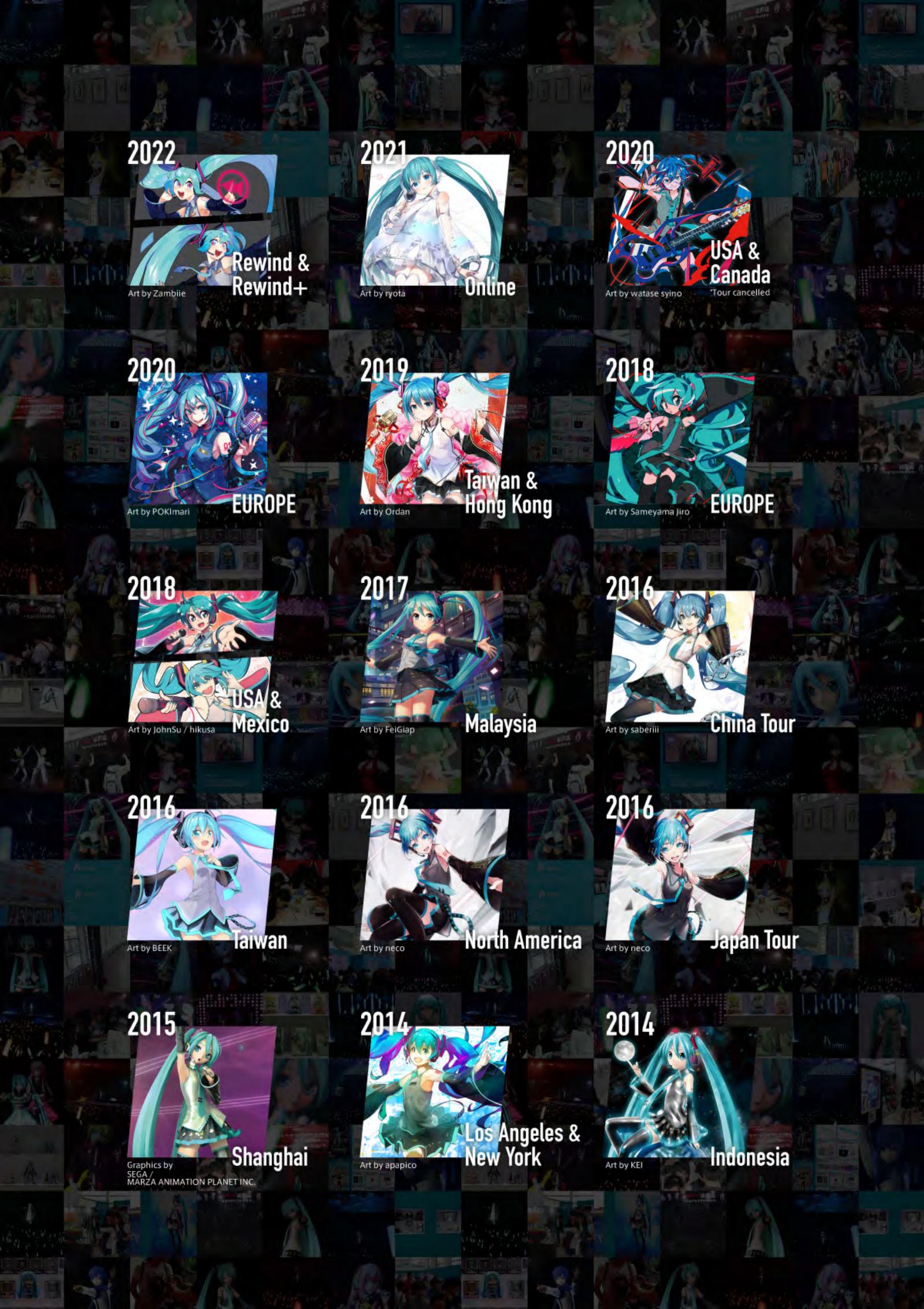














November 22

November 19

November 26

November 29-30

Hatsune Miku Pop-up Shop

Come check out a variety of products with select tour goods available at some locations.

Date: Oct. 25th - Nov. 9th, 2025 Location: animate Bangkok

Bangkok

Address: No.444 MBK Center Building, Room no.M 5-7, M 7/1 B, 7th Floor, Phayathai Road, Wang Mai, Pathumwan, Bangkok 10330 Thailand

Hours: Monday - Sunday: 10 AM - 9 PM

Date: Oct. 25th - Nov. 9th, 2025 Location: animate Rangsit

Pathumthani

Address: 94 Paholyothin Rd. Prachathipat Thanyaburi Pathumthani 12130 Thailand

Hours: Monday - Sunday: 11 AM - 9 PM

Date: Nov. 3rd - Nov. 16th, 2025

Location: UP-NEXT

Hong Kong

Address: Shop 301, 3/F, 700 Nathan Road, T.O.P

This Is Our Place, Mong Kok, Hong Kong

Hours: Sunday - Thursday: 12:30 PM - 9:30 PM,

Friday - Saturday: 1 PM - 10 PM

Date: Oct. 25th - Nov. 23rd, 2025

Location: Kyou Hobby Shop - Beta Store

Jakarta

Address: Ruko Victoria Lane Alam Sutera, Jl. Lingkar

Barat No.52, Panunggangan, Kec. Pinang, Kota Tangerang, Banten 15143

Hours: Monday - Sunday: 10 AM - 8 PM

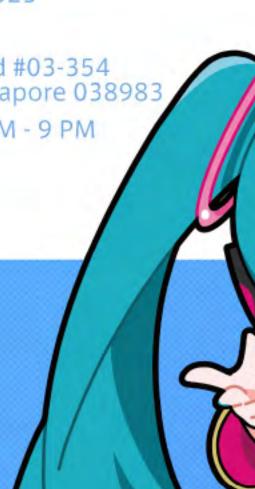
Date: Nov. 14th - Nov. 30th, 2025

Location: La Tendo Singapore

Address: 3 Temasek Boulevard #03-354

Suntec City Mall Singapore 038983

Hours: Monday - Sunday: 11AM - 9 PM



^{*}Business Hours may be subject to change without notice. Please contact each store for details.

^{*} MIKU EXPO 2025 ASIA Official Tour Goods will not be sold at Seoul (Hongdae), Seoul (Jamsil), and Busan.

^{*} Please note that not all items are available at the Pop-up Shop, and quantities are limited. For more details, please contact each store directly.

Location: animate Kuala Lumpur Kuala Lumpur

Address: L2-15, 16, 17 & 42 Mitsui Shopping Park

LaLaport Bukit Bintang City Centre No. 2, Jalan Hang Tuah, 55100 Kuala Lumpur, Malaysia

Hours: Monday - Sunday: 10 AM - 10 PM

Date: Nov. 15th - Nov. 30th, 2025

Date: Nov. 8th - Nov. 23rd, 2025

Location: animate Taipei

Taipei

Address: B1, 1-39, Zhong hua Road, Zhongzheng District, Taipei

Hours: Monday - Friday: 12 PM - 10 PM, Saturday - Sunday: 10 AM - 10 PM

Date: Nov. 15th - Nov. 30th, 2025 **Location:** animate Taichung

Address: 1-503.504, Sanmin Road, North District,

Taichung

Hours: Monday - Sunday: 12 PM - 8 PM

Date: Nov. 15th - Nov. 30th, 2025 Location: animate Kaohsiung

Kaohsiung

Taichung

Address: Sanmin District B3, south side of No. 320

Jianguo II road, Kaohsiung

(Mo fan "Xiong jie nan" shopping mall B3)

Hours: Monday - Friday: 12 PM - 8 PM, Saturday - Sunday: 11 AM - 9 PM

Seoul (Hongdae)

Date: Nov. 15th - Nov. 30th, 2025

Location: animate KOREA main store Hongdae Address: AKmall 5f, 188, Yanghwa-ro, Mapo-gu, Seoul, Republic of Korea

Hours: Monday - Sunday: 11 AM - 9:40 PM

Seoul (Jamsil)

Date: Nov. 15th - Nov. 30th, 2025 Location: animate KOREA Jamsil Lotte

Address: B1, LOTTE WORLD SHOPPING MALL, 240,

Olympic-ro, Songpa-gu, Seoul, Republic of Korea

Hours: Monday - Sunday: 10 AM - 8:50 PM

Date: Nov. 15th - Nov. 30th, 2025 Location: animate KOREA Busan

Address: 11F, SAMJEONG TOWER, 672, Jungang-daero, Busanjin-gu, Busan, Republic of Korea (47296)

Hours: Sunday - Thursday: 11 AM - 9:40 PM, Friday - Saturday: 11 AM - 10:10 PM



Let's Paint

MIKU EXPO Let's Paint is back! The online figure-painting activity will let you design your own MYMIKU 3D model on your smartphone, pose it and share with others.

- * Accessible only at each MIKU EXPO concert venue and specific workshop locations
- *Business Hours may be subject to change without notice. Please contact each store for details.

Workshop Locations

Concert Venues

Date: Access available from each concert venue 10 AM to 10 PM on the day of the show. Location: Please see the main event site for show dates and venues.

Pop-up Shop Space

Date: Nov. 4th, 2025

Location: animate Bangkok

Bangkok Address: No.444 MBK Center Building, Room no.M 5-7, M 7/1 B, 7th Floor, Phayathai Road, Wang Mai,

Pathumwan, Bangkok 10330 Thailand

Hours: 10 AM - 9 PM

Date: Nov. 4th, 2025

Location: animate Rangsit

Pathumthani Address: 94 Paholyothin Rd. Prachathipat Thanyaburi Pathumthani 12130 Thailand

Hours: 11 AM - 9 PM

Date: Nov. 11th, 2025 Location: UP-NEXT

Address: Shop 301, 3/F, 700 Nathan Road, T.O.P. This Is Our Place, Mong Kok, Hong Kong

Hours: 12:30 PM - 9:30 PM

Date: Nov. 13th, 2025

Location: Kyou Hobby Shop - Beta Store

Address: Ruko Victoria Lane Alam Sutera, Jl. Lingkar

Barat No.52, Panunggangan, Kec. Pinang, Kota Tangerang, Banten 15143

Hours: 10 AM - 8 PM



Singapore

Date: Nov. 20th, 2025 Location: La Tendo

Address: 3 Temasek Boulevard #03-354

Suntec City Mall Singapore 038983

Hours: 11AM - 9 PM

Date: Nov. 21st, 2025

Location: animate Kuala Lumpur

Kuala Lumpur

Address: L2-15, 16, 17 & 42 Mitsui Shopping Park

LaLaport Bukit Bintang City Centre No. 2, Jalan Hang Tuah, 55100 Kuala Lumpur, Malaysia

Hours: 10 AM - 10 PM

Date: Nov. 25th, 2025 Location: animate Taipei

Taipei

Address: B1, 1-39, Zhong hua Road, Zhongzheng District, Taipei

Hours: 12 PM - 10 PM

Taichung

Date: Nov. 25th, 2025

Location: animate Taichung Address: 1-503-504, Sanmin Road, North District,

Taichung

Hours: 12 PM - 8 PM

Date: Nov. 25th, 2025

Location: animate Kaohsiung

Kaohsiung

Address: Sanmin District B3, south side of No. 320

Jianguo II road, Kaohsiung

(Mo fan "Xiong jie nan" shopping mall B3)

Hours: 12 PM - 8 PM

Seoul (Hongdae)

Date: Nov. 25th, 2025

Location: animate KOREA main store Hongdae Address: AKmall 5f, 188, Yanghwa-ro, Mapo-gu,

Seoul, Republic of Korea

Hours: 11 AM - 9:40 PM

Date: Nov. 28th, 2025

Location: animate KOREA Jamsil Lotte

Seoul (Jamsil) Address: B1, LOTTE WORLD SHOPPING MALL, 240,

Olympic-ro, Songpa-gu, Seoul, Republic of Korea

Hours: 10 AM - 8:50 PM

Busan

Date: Nov. 28th, 2025

Location: animate KOREA Busan

Address: 11F, SAMJEONG TOWER, 672, Jungang-daero, Busanjin-gu, Busan, Republic of Korea (47296)

Hours: 11 AM - 10:10 PM

MIKU EXPO Mini Gallery

The MIKU EXPO Mini Gallery showcases a selection of works from the HATSUNE MIKU EXPO 10th Anniversary Illustration Contest. In celebration of the MIKU EXPO 2025 ASIA Tour, life-size standees will be exhibited at selected stores.

- *Business Hours may be subject to change without notice. Please contact each store for details.
- *Mainly selected "Award of Excellence" works will be showcased. Please contact each store for details.
- *The life-size standee will only be available at Bangkok, Kuala Lumpur, Taipei, and Seoul (Hongdae) stores.

Date: Oct. 25th - Nov. 9th, 2025 Location: animate Bangkok

Bangkok

Address: No.444 MBK Center Building, Room no.M 5-7, M 7/1 B, 7th Floor, Phayathai Road, Wang Mai, Pathumwan, Bangkok 10330 Thailand

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Pathumthani

Date: Oct. 25th - Nov. 9th, 2025 Location: animate Rangsit

Address: 94 Paholyothin Rd. Prachathipat Thanyaburi Pathumthani 12130 Thailand

Hours: Monday - Sunday: 11 AM - 9 PM

Date: Nov. 8th - Nov. 23rd, 2025 Location: animate Kuala Lumpur

Kuala Lumpur

Address: L2-15, 16, 17 & 42 Mitsui Shopping Park

LaLaport Bukit Bintang City Centre No. 2, Jalan Hang Tuah, 55100 Kuala Lumpur, Malaysia

Hours: Monday - Sunday: 10 AM - 10 PM

Date: Nov. 15th - Nov. 30th, 2025

Location: animate Taipei

Taipei

Address: B1, 1-39, Zhong hua Road, Zhongzheng District, Taipei

Hours: Monday - Friday: 12 PM - 10 PM, Saturday - Sunday: 10 AM - 10 PM

Date: Nov. 15th - Nov. 30th, 2025 **Location:** animate Taichung

Address: 1-503-504, Sanmin Road, North District,

Taichung

Hours: Monday - Sunday: 12 PM - 8 PM

Date: Nov. 15th - Nov. 30th, 2025 Location: animate Kaohsiung

Address: Sanmin District B3, south side of No. 320

Jianguo II road, Kaohsiung (Mo fan "Xiong jie nan" shopping mall B3)

Hours: Monday - Friday: 12 PM - 8 PM,

Saturday - Sunday: 11 AM - 9 PM

Date: Nov. 15th - Nov. 30th, 2025

Location: animate KOREA main store Hongdae Address: AKmall 5f, 188, Yanghwa-ro, Mapo-gu, Seoul, Republic of Korea

Hours: Monday - Sunday: 11 AM - 9:40 PM

Date: Nov. 15th - Nov. 30th, 2025 Location: animate KOREA Jamsil Lotte

Address: B1, LOTTE WORLD SHOPPING MALL, 240, Olympic-ro, Songpa-gu, Seoul, Republic of Korea

Hours: Monday - Sunday: 10 AM - 8:50 PM

Date: Nov. 15th - Nov. 30th, 2025 Location: animate KOREA Busan

Address: 11F, SAMJEONG TOWER, 672, Jungang-daero, Busanjin-gu, Busan, Republic of Korea (47296)

Hours: Sunday - Thursday: 11 AM - 9:40 PM, Friday - Saturday: 11 AM - 10:10 PM

Seoul (Hongdae)

Seoul (Jamsil)

Kaohsiung

Busan





Main Visual





RITAO

After working as a freelance illustrator, I joined THINKR inc..
Currently affiliated with PHASE STUDIO. Characterized by character illustrations with soothing vibrant colors, delicately drawn details and memorable eyes. Also exploring the animation field.

🗶 @ritao_kamo 🔟 @ritao_kamo

I created this design with the image of wind blowing around Hatsune Miku, as if she is congratulated towards her new step and encouraged for her new challenges. I hope that the costume I designed conveys Hatsune Miku's solidity. Please also take a look at her hair tied in a ribbon shape at the back.

Sub Visual





sakinoji

I started working as a freelance illustrator in 2021. With my unique atmosphere and expressive styles, I have created artwork for a wide range of projects, including music videos, books, and games.

X @saki_noji @ @saki_noji

Congratulations on the event!

Under the theme of "Go Beyond," I created the design with an image of knights who will escort us far away, with costumes featuring the birth constellations respective to their anniversaries, and distant constellations scattered subtly on the inner side, hoping they will serve as a small guidance towards a world yet to be seen.

Let's enjoy the event until the end together!



ituka

Illustrator. Pronounced "Itsuka."

Works in a wide range of fields, including books,

TV programs, merchandise, and VTuber contents,
as an illustrator and character designer. Also active
as a Live2D designer.

Congratulations on the tour!

Under a personal theme of "Spreading Wings Towards a Bright Future," I have created a vibrant costume design based on the default silhouette of the characters, incorporating motifs of wings and sparkles. I hope that you can feel the hope and excitement of the characters moving towards their new stage, while staying true to their past and history.







MONO-Land

Hello, I'm MONO-Land. I'm an illustrator from Thailand who loves to draw girls and cute things and design costumes. I'm truly honored to be working with Hatsune Miku.

💥 @monoland27 🔟 @monoland27 Pixiv ID: 2811810

The concept of this art is "Miku living in Thailand" so I decided to have her wear a full set of Thai local handicraft outfit and drink Thai tea with coconut juice while walking along Thailand's famous beach. Thailand has many famous quality local foods, products and also full of wonderful places to visit. I hope this design can represent Thailand's charming point.







MANFUNG

Hong Kong full-time illustrator, focusing on fan-art derivatives and original handsome youth themes; exhibited internationally at doujinshi/art events in Singapore, Taiwan, Germany, and Hong Kong; currently prepping debut artbook presenting unique worldview construction and character narratives.

@ @l.manfung

Set against Hong Kong's iconic architecture with its unique neon glow, this design creates a sci-fi visual experience showcasing the city's lighting charm. Character costumes incorporate contemporary youth fashion trends and Gen Z elements. Hope you enjoy it.





Ameriya

Freelance illustrator with a love for bringing characters to life.

🛚 @ameriya7

Imagine going for a walk through the streets of Indonesia and casually bumping into Hatsune Miku.







Ochablooms

Ochablooms is a digital illustrator from the Philippines who aspires to tell stories with colorful drawings. Their head is always full of hyperfixations and bunnies and confusing themselves with color theory.

X @ochablooms

The theme was "Miku Living in Your City" and as a Tagalog, I wanted to express the rich and warm colors of my hometown and see Miku have fun in it! I drew this thinking about "festive" and "casual," as if she really is someone you can meet on the streets of Luzon. I hope everyone likes it!





Yaoyaobae

Hello I'm Yao, a Singaporean artist who loves illustrative storytelling! I hope my work can evoke colourful emotions.

X @yaoyaobae

Singapore is a vibrant city filled with rich history and delicacies. Through my artwork, I wanted to commemorate the endless memories walking across this tiny red dot.





Lukreva

Lukreva is a freelance illustrator based in Malaysia who loves creating pretty character illustrations and designs. A Hatsune Miku fan since 2010!

X @LukrevaDraws

I'm truly honored to contribute to this project! I took a fun approach with the illustration, blending tradition and fantasy by incorporating Malaysian elements like clothing and flowers into this unique setting.





Natural Wind

I'm an illustrator and comic artist from Taiwan!
Drawing is both my passion and my profession!
I truly enjoy creating and hope to keep doing so for a long time. Also, I absolutely love birds!

% @naturalwind0 @ @naturalwind0_art Pixiv ID: 3085863

I deeply enjoyed and appreciated this opportunity. In this piece, I illustrated my strongest impressions of Taiwan. Every element in the illustration is something I' ve grown up with and feel deeply connected to. I' m so happy to be able to merge that with Miku and share it with everyone. If people enjoy it, that would make me incredibly happy.

Seoul





Renian

Illustrator. I draw illustrations mainly with a warm atmosphere, focusing on girls and cute costumes.

% @Renian_ @ @renian_paintbox Pixiv ID: 760140

I designed Miku's outfit based on a traditional Korean costume and the sparkles of mother-of-pearl inlay as motifs. Through this design of Miku, where tradition and modernity are harmonized, I hope that you can get a sense of the atmosphere of Seoul.

Official ASIA Goods **



MIKU EXPO 2025 ASIA Glowstick



Knight Glowstick Film Set



Horizon Fullgraphic T-shirt



Knight Happi Jacket



Horizon Muffler Towel



Horizon Desk Mat
*Online Exclusive



March Tin Badge (Random / 6 types)



Post Card Set (Set of 3)



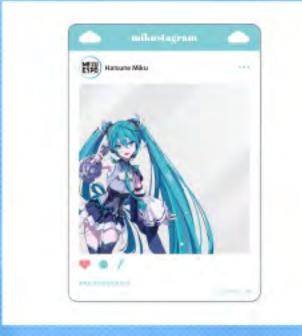
Horizon A3 Poster



Knight Die Cut Sticker (6 types)



Card Holder Photo Card Set (Set of 3)



Horizon Social Media Style Acrylic Card



Horizon Acrylic Stand
*Online Exclusive



Knight Diorama Acrylic Stand (6 types)



Shopper Bag
"Venue Exclusive



March Scrunchie
'Venue Exclusive



March Miku Sticky Note





Bangkok '25 Miku Clear File



Bangkok '25 Miku T-shirt



Bangkok '25 Miku Ticket Style Card



Bangkok '25 Miku Acrylic Shikishi



Bangkok '25 Miku A3 Poster

Hong Kong



Hong Kong '25 Miku Clear File



Hong Kong '25 Miku T-shirt



Hong Kong '25 Miku Ticket Style Card



Hong Kong '25 Miku Acrylic Shikishi



Hong Kong '25 Miku A3 Poster





Jakarta '25 Miku Clear File



Jakarta '25 Miku T-shirt



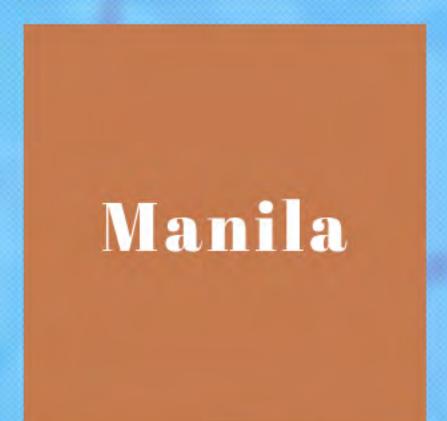
Jakarta '25 Miku Ticket Style Card



Jakarta '25 Miku Acrylic Shikishi



Jakarta '25 Miku A3 Poster





Manila '25 Miku Clear File



Manila '25 Miku T-shirt



Manila '25 Miku Ticket Style Card



Manila '25 Miku Acrylic Shikishi



Manila '25 Miku A3 Poster

Singapore



Singapore '25 Miku Clear File



Singapore '25 Miku T-shirt



Singapore '25 Miku Ticket Style Card



Singapore '25 Miku Acrylic Shikishi



Singapore '25 Miku A3 Poster





Kuala Lumpur '25 Miku Clear File



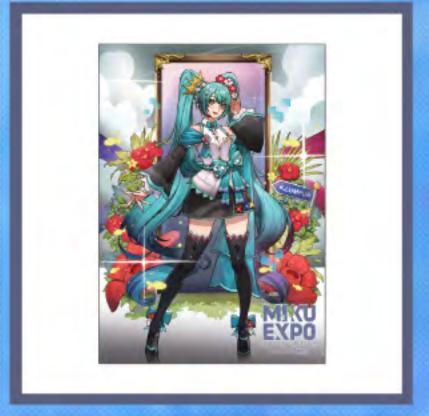
Kuala Lumpur '25 Miku T-shirt



Kuala Lumpur '25 Miku Ticket Style Card



Kuala Lumpur '25 Miku Acrylic Shikishi



Kuala Lumpur '25 Miku A3 Poster





Taipei '25 Miku Clear File



Taipei '25 Miku T-shirt



Taipei '25 Miku Ticket Style Card



Taipei '25 Miku Acrylic Shikishi



Taipei '25 Miku A3 Poster





Seoul '25 Miku Clear File



Seoul '25 Miku T-shirt



Seoul '25 Miku Ticket Style Card



Seoul '25 Miku Acrylic Shikishi



Seoul '25 Miku A3 Poster

MIKU EXPO 2025 ASIA Theme Song

Artifact

by buzzG feat. Hatsune Miku

Music & Lyrics: buzzG MV Director: Taqibunn

ネオンサインの欠けた文字を埋めるように 青い夜を歌う君が 寂しい世界ごと抱きしめているなら 時を超えて 星を巡り 会いにゆくよ

feeling feeling... beating beating...

きっと10年先で忘れられた君を探し出すために今 不確かな唄を手繰ってきたんだよ 響きあう僕らの痛みが 寄り添いあう呪いが溢れて 救われたっていいから

掬い上げた悲しさとか虚しさとか 蛇口を少し捻るみたいに漏らすそれは

正しくなくて目に視えない 理由もなくて根拠すらない 傷だらけで覚束ない この不正解を信じてみたい

いつか100年前に置き去られた名前もない誰かの灯火に 恋い焦がれて迎えに行くから 小指と小指を結ぶような拙くて青白い音色を 覚えていて

こぼれた祈りが Echoing はぐれた未来が Echoing 巡り会うはずがなかった僕と君で この先を見に行こう

feeling feeling... beating beating...

きっと10年先で忘れられた君を探し出すために今 不確かな唄を手繰ってきたんだよ 響きあう僕らの痛みで 寄り添いあう呪いで奏でて その未来(さき)へ

きっと1000年後の世界の隅に君がいないとしても ほら、思い出せるから 電子の五線譜も ぎこちなくて優しい目も 誰かが繋ぐから Like filling in the blanks of the neon signs
You sing the blue nights
Embracing the entire lonely world
Beyond time, across the stars, I'll come to meet you

feeling feeling... beating beating...

To seek you out, forgotten, a decade later

Now I've grasped and followed an uncertain song

Our pain resonates, our curses come together and overflow

If that is what saves us, that's alright

The sadness and emptyness scooped up

Trickling out as from a faucet softly twisted open

It's wrong and invisible to the eye
No reason, no basis
Covered in wounds and unreliable
I want to believe this incorrectness

A torch abandoned by a nameless somebody a century ago Yearning for it, someday, I'll come to meet you there A pale, clumsy tone, like pinky fingers entwined in a promise Remember

A prayer spills out, echoing
A future astray, echoing
You and I were not meant to meet - let's go see what lies beyond

feeling feeling... beating beating...

To seek you out, forgotten, a decade later

Now I've grasped and followed an uncertain song

Our pain resonates, our curses come together to ring out
Into the future beyond

Even if you depart your corner of the world a millenium from now See, you'll remember
The electronic staves, awkward and kind eyes
Someone will surely connect

Artist Comment



buzzG

A Vocaloid producer, lyricist, and composer who captivates many with sharply emotional guitar sounds and lyrics that capture emotional subtleties with dramatic melodies. Beginning his career in 2009, his representative works include "Shiwa," "Albino," "Kakurenbo" and "World Lampshade." Actively pursuing collaborations with singers and doing live performances together, he integrates visual, instrumental, and narrative elements into his creative output. His music, resonating across eras and genres, is deeply imprinted in the hearts of fans both domestically and internationally. His songwriting ability is based on rock and alternative genres, while crossing over with electro and post-classical, and is well-known for his highly polished sound production. Beyond Vocaloid music, he also produces songs and performs guitar for other artists and VTubers.

\chi @buzz_g

"Artifact" is about the many songs which would not have existed in the past, present, or future without Hatsune Miku. I want to continue looking beyond our transparent selves which have been given form through her.



Taqibunn

Taqi is an Indonesian animator. Driven by a desire to create meaning through art and leave a lasting impression, particularly as I pursue animation within filmmaking.

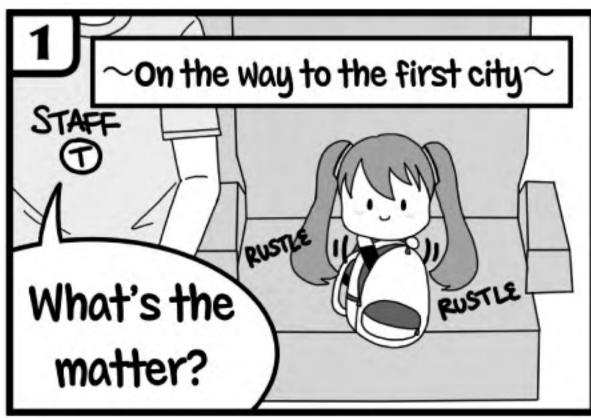
IG: taqibunn WEB: taqibunn.my.canva.site

Miku is my childhood best friend and directing this MV was a dream come true! Couldn't be more grateful that an amazing team would be willing to make it come true together!

'u' Miku's 4 Panel Manga

'u' Miku is an essential member of our MIKU EXPO tour team, and a MIKU EXPO tour wouldn't be complete without her. Do you know what 'u' Miku is doing during the tour? Here's a sneak peak of 'u' Miku and staffs' tour life.

'u' Miku Travelling with Staff for MIKU EXPO









'U' Miku's day as a work staff: Goods







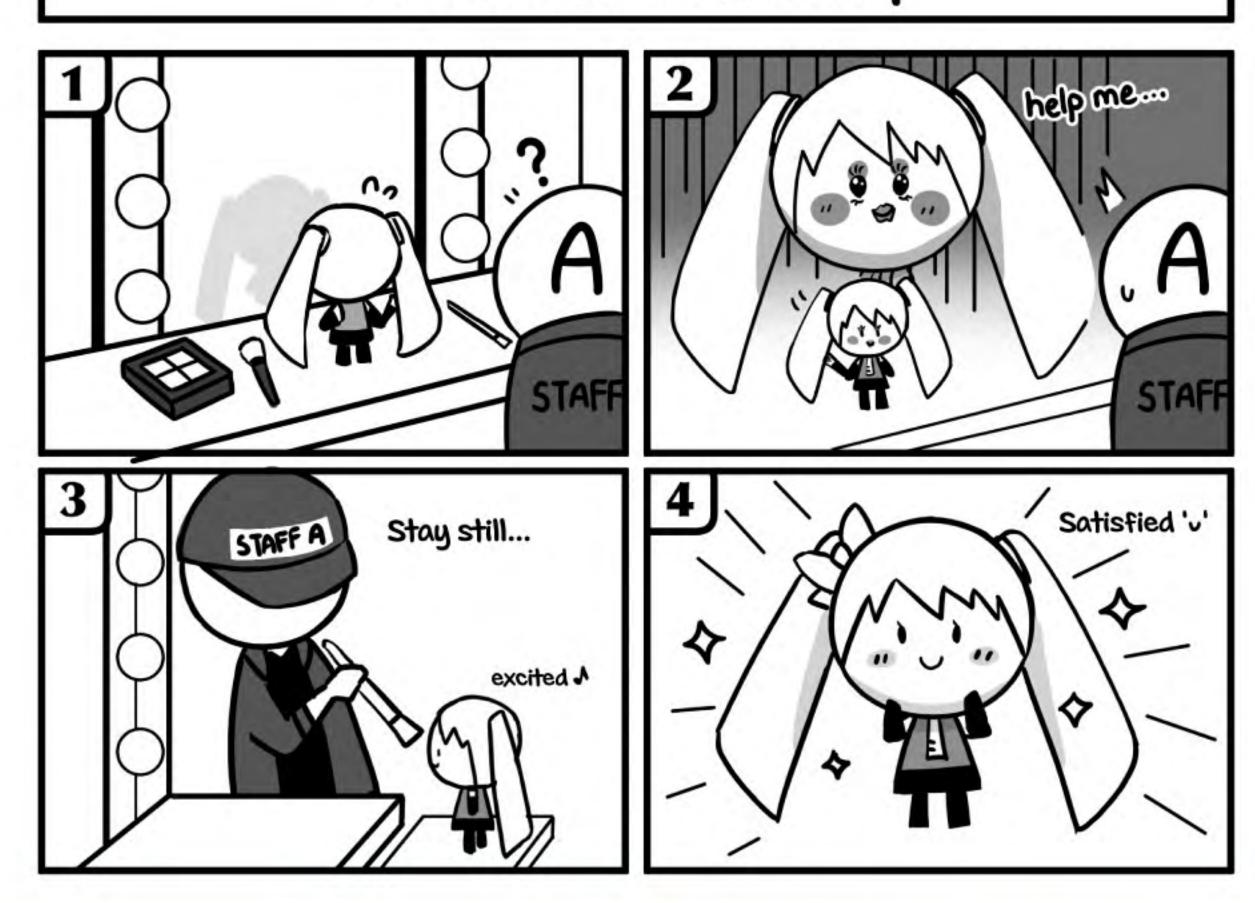


© CFM





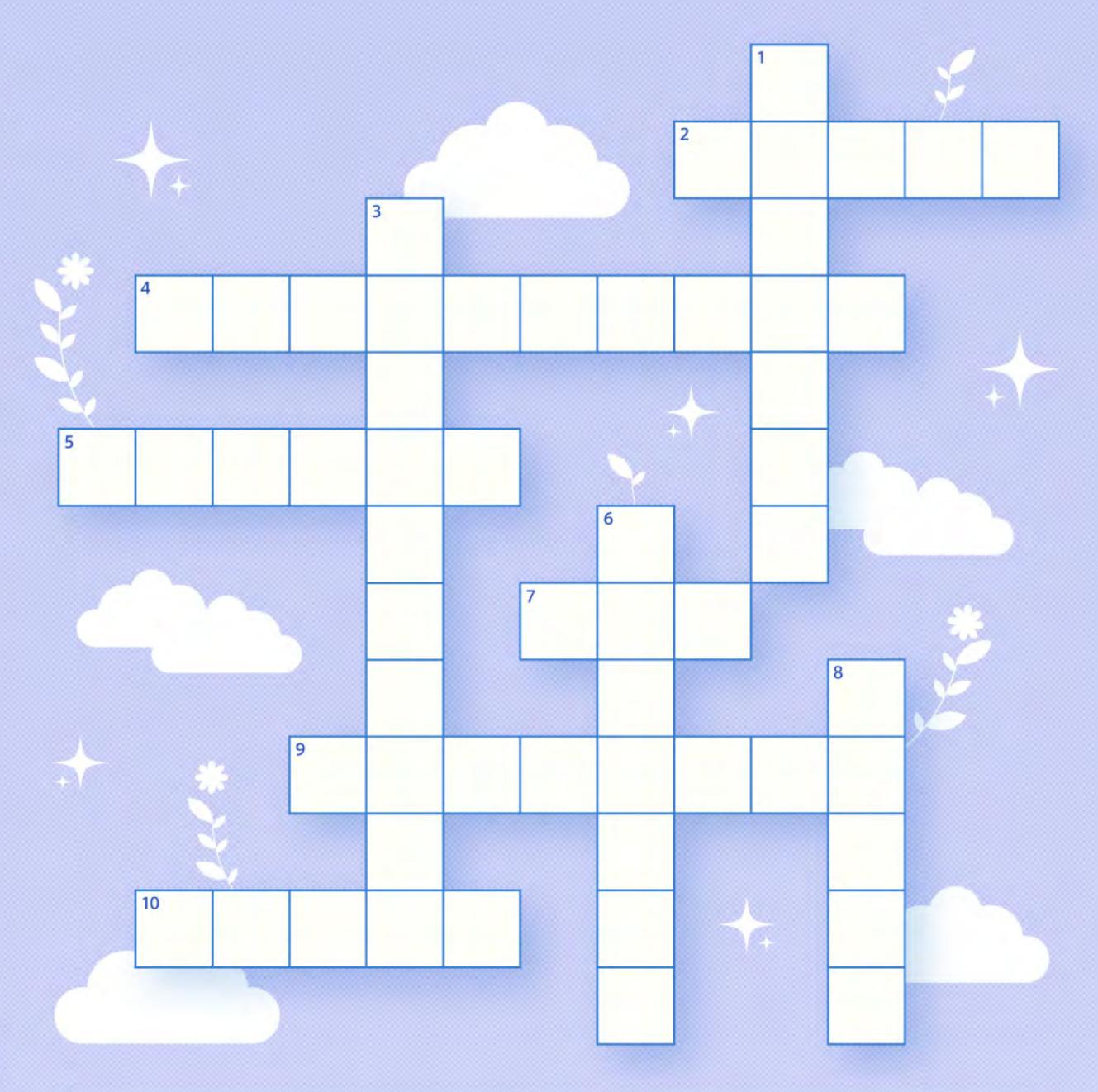
'U' Miku tries makeup



© CFM







- 1. What is Hatsune Miku's age in her official setting?
- 2. How many cities will MIKU EXPO 2025 ASIA visit?
- 3. What is Hatsune Miku holding in her hand in the main visual of MIKU EXPO 2025 ASIA?
- 4. The MIKU EXPO 10th anniversary year's theme is "Universal _____."
- 5. Hatsune Miku, Kagamine Rin, Kagamine Len, Megurine Luka, MEIKO, and KAITO are called "____characters".
- 6. In which city was the first MIKU EXPO held?
- 7. In which month did MIKU EXPO celebrate its 10th anniversary in 2024?
- 8. The MIKU EXPO 10th anniversary theme song is "Intergalactic _____."
- **9.** Which prefecture in Japan is Crypton Future Media, INC., the developer of Hatsune Miku's software, located in?
- 10. Hatune Miku's hair color is often described as "blue-___."

WHEREIS



MIKU?

There is one Miku on the next page. Can you find where she is?

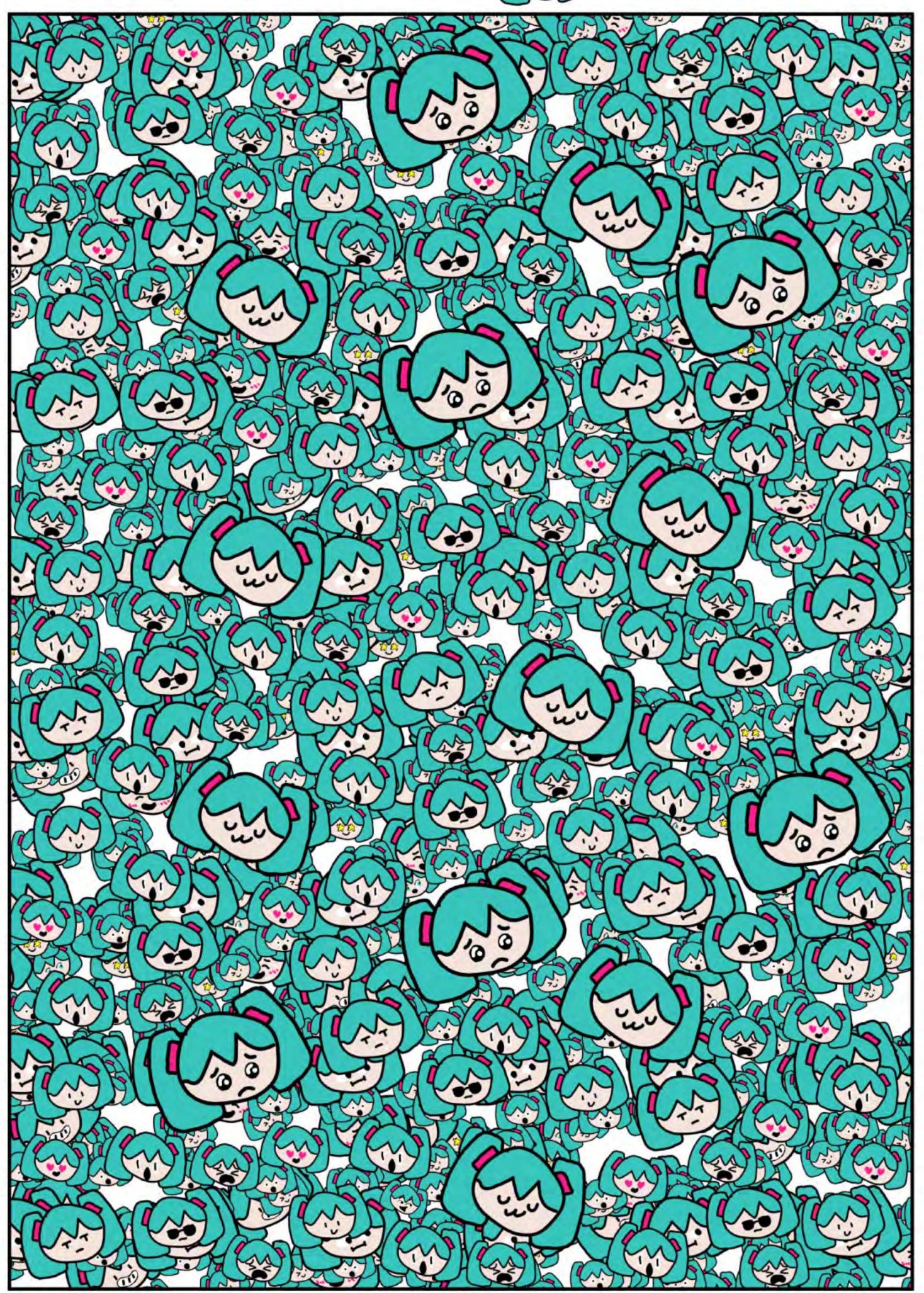
*Viewer discretion is advised for the following page.

Please proceed with caution for those who may have trypophobia.

WHEREIS



MIKU?



ANSWERS





WHEREIS



MIKU?

