

MIKU EXPO

2021 ONLINE

GUIDE BOOK



ATEAM CatCode CLIP STUDIO PAINT COSPA FOR FANS GOOD SMILE COMPANY HOBBY STOCK ジョルダン株式会社

kaomiji KOTOBUKIYA かんぱんぱん PRIME1 STUDIO SEGA TOKYO OTAKU MODE WARNER MUSIC JAPAN WAIST WORLD

MIKU EXPO

What is MIKU EXPO?

HATSUNE MIKU EXPO is a world concert tour, organized by Crypton Future Media, that brings along a variety of sub-events (exhibitions, workshops, club events ...) where fans of all backgrounds can meet up and share various aspects of the creative culture surrounding Hatsune Miku.



2021 Online



2020 USA & Canada



2020 EUROPE



2019 Taiwan & Hong Kong



2018 EUROPE



2018 USA & Mexico



2017 in Malaysia



2016 China Tour



2016 in Taiwan



2016 North America



2016 Japan Tour



2015 in Shanghai



2014 in New York
2014 in Los Angeles



2014 in Indonesia

MIKU EXPO

2021 ONLINE

1

The first online concert as MIKU EXPO

In consideration of the continuing COVID-19 outbreak, we are holding the first ever online MIKU EXPO for fans across the world.

2

Crowdfunding

MIKU EXPO 2021 Online is funded through crowdfunding in order to bring together fans across the world. The crowdfunding which started from November 12th, 2020 and lasted for two months, reached its initial goal of 25 million yen in just nine hours. We raised a total support of 61,265,492 yen, which is 245% of the initial goal. We would like to express our heartfelt gratitude for all the support we have received from around the world.

3

Sub-events

As with past "MIKU EXPO" tours, sub events such as fan art exhibitions, club events, and workshops will also be held online.

TIMETABLE

June 6th

MIKU EXPO

Digital Stars

LET'S PAINT 3.0

MIKU WORLD GALLERY

9:00 AM

May 31st 11:00 AM -

10:00 AM

Concert ① Pre-show
10:00 AM -

9:00 AM -

11:00 AM

US Performers
11:00 AM - 12:20 PM

12:00 PM

Concert ①
12:30 PM - 2:00 PM

2:00 PM

3:00 PM

Digital Stars Radio ~ MIKU EXPO Edition ~
3:00 PM -

4:00 PM

5:00 PM

Concert ② Pre-show
5:00 PM -

6:00 PM

JP Performers
6:00 PM - 7:20 PM

7:00 PM

8:00 PM

Concert ②
7:30 PM - 9:00 PM

9:00 PM

Concert ③ Pre-show
9:00 PM -

10:00 PM

EU Performers
10:00 PM - 11:20 PM

11:00 PM

12:00 PM

Concert ③
11:30 PM - 1:00 AM

1:00 AM

2:00 AM

- June 30th 11:00 AM - June 30th 11:00 AM

* All times in JST



What is Digital Stars?

“Digital Stars” is a project which began as a sub event of the MIKU EXPO series of international concert tours, and features collaborations and performances by musicians from around the world who were inspired by Hatsune Miku and other related Internet creative cultures. In the past, the Digital Stars club event has been held in 7

overseas cities including Seattle (2016), San Francisco (2016), Los Angeles (2016, 2018), New York (2016, 2018), Taipei (2019), Hong Kong (2019), and Berlin (2020). In 2020, Digital Stars held its first online DJ event, which hit Twitter trending #1 and reached a peak of 8,400 simultaneous viewers and over 130,000 unique viewers.

US Performers

Flanger Moose, Tokyo Elvis

JP Performers

PinocchioP, Utsu-P

EU Performers

KIRA, Vault Kid



Art by Tsunako



The latest MIKU EXPO workshop will be available online! Paint your own MYMIKU model and create your very own Miku scenes!

Date **June 6th Sun. (JST) 9:00am**

#MIKU WORLD GALLERY



An interactive online gallery collecting works submitted to the "#MikuWorldGallery" hashtag by fans from across the globe.

Date **May 31st Mon. (JST) 11:00am**

Artist Comments

We've asked the following questions to the artists from across the world who were involved in this event!

TOPICS ① biography ② inspiration ③ comments

 **ryota** Main visual
Twitter @ry_o_ta_
Pixiv <https://www.pixiv.net/users/990017>

- ① Japanese illustrator
- ② Stylish miscellaneous goods
- ③ While being conscious about transparency, I made the poses look like a globe, expressing stillness and movement in each visual.



 **Sandra** Sub visual
Twitter @sandraghart Instagram @sandraghart
Website <https://sandraghart.carrd.co/>

- ① I'm Sandra, a 2D illustrator, concept artist and programmer from Spain who loves to draw and play videogames.
- ② I always find inspiration listening to music, playing videogames or watching series or movies. Seeing artworks of other artists inspires me a lot too.
- ③ I was so excited and motivated from the first moment doing these artworks, I've been a big fan of Miku and friends for a very long time and they mean a lot to me, so I hope you all feel all the love I've put into these drawings.



 **Tigera** Sub visual
Twitter @projectTIGER_
Instagram @projcettigeri

- ① I'm a freelance illustrator from Malaysia, and I like to draw.
- ② I enjoy things that look fun, I think the feeling of "oh, I'd like to try that too!" is the most important to me.
- ③ I love the crystal globe theme of this year's main visual, so I wanted to do something crystal-like as well. However, I also wanted them to be cute and bouncy so everyone ended up looking closer to fruit jelly.. I think they would be tasty.. (Please do not eat them.)





KIRA Theme song

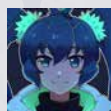
Twitter @kira_prod

Soundcloud @kira_productions

① My name is KIRA and I'm a 19-year-old music producer from Germany! I've been a big Miku fan since I was a little kid and have been contributing to the VOCALOID scene with my own songs since 2016.

② I love listening to pop music because it makes me feel happy and confident, and that's exactly what I want other people to feel when they listen to my music. Nothing inspires me more than being able to put a smile on people's faces!

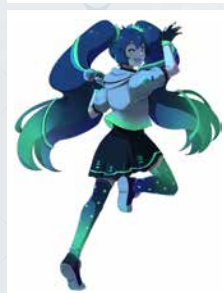
③ We have all been through a lot this past year, so I wanted to write an uplifting song that makes people want to come together, forget about their worries and have a good time. I think that's what Miku has always done best!



Ekkoberry Music Video Illustrator

Twitter @ekkoberry

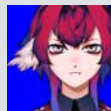
Instagram @ekkoberry



① I'm a freelance illustrator from New Zealand who also dabbles in storytelling mediums like Visual Novels and Comics. Miku and Vocaloid have played (and continue to play) a huge role in my development as an artist, I'm honored to be able to participate in MIKU EXPO 2021!

② Art for me is primarily about expression and connection with others, so getting to collaborate with the people I care about is a huge motivating factor.

③ I really wanted a sense of warmth and the artworks to reflect a message of "We'll all get through this together!" and I felt the theme of "Glow in the dark stars" suited that quite nicely



riguruma Music Video Animator

Twitter @riguruma

① Hello! I'm a freelance video editor and singer from Russia, who makes videos and covers! I'm a big fan of Vocaloid for nearly 10 years.

② In my works I love using bright colors, gradients and typography animation. But the most fun part for me is being able to collaborate with different people.

③ In the video me end Ekko tried to show how Vocaloid culture unites people from different parts of the Earth. This project is really important for me because all of my life goals are related to the vocaloid, so I hope everyone enjoyed the video!

MIKU EXPO 2021 Online Theme song

Highlight

feat. Hatsune Miku by KIRA



Turn it up to the top
Let's get it started, go non-stop
Bust through the door, we don't knock
(Just have a good time)
Like we never cared about what they say
Tear up the place like it's our own
Get wilder than a cyclone
And leave it on a high note

And it's just like magic lighting up the sky
Yeah, when we're together we don't have to try
If you wanna join then this is your invite
Show 'em what you got, come on
Don't be shy!

We
We are breaking through borders
Free
Like the clouds are beneath us, oh
We
We're like diamonds in starlight
We shine in the dark night
Cause we are the highlight

We (We are)
We're just living this moment
Free (Free, yeah)
On this path that we've chosen, oh
We (We are)
We're like diamonds in starlight
We shine in the dark night
Cause we are the highlight

てっぺんまで上げよう
始まるよ、止まらない
ドアを破る、ノックはせず
(楽しもうよ)
何を言われようと横わずに
自分の場所のように壊して
竜巻のように暴れて
で最後は高音

空を照らす魔法のようだ
一緒にいれは難しくない
参加したければこれが招待
見せつけよう、さあ
恥ずかしがらず!

私たち
私たちは星目を突き破り
自由に
まるで雲の上のように
私たち
私たちは星光のダイヤ
暗い夜の中に輝く
私たちがハイライト

私たち
私たちは今を生きる
自由に
この選んだ道を
私たち
私たちは星光のダイヤ
暗い夜の中に輝く
私たちがハイライト

不安のしゃぼん玉に囚われても
弾けさせて
信じて、
我を忘れ、本能さ
誰も私たちのように踊れない
ミクのパーティーは他にはない!

空を照らす魔法のようだ
一緒にいれは難しくない
参加したければこれが招待
見せつけよう、さあ
恥ずかしがらず!

Caught inside a bubble full of doubts
It's time to make it pop!
Baby, just believe it, feel it
Lose control, it's in your blood
You know there ain't nobo-bo-body getting down like we do
There ain't no pa-pa-party like a party with Miku!!!

And it's just like magic lighting up the sky
Yeah, when we're together we don't have to try
If you wanna join then this is your invite
Show 'em what you got, come on
Don't be shy!
We
We are breaking through borders
Free
Like the clouds are beneath us, oh
We (We are)
We're like diamonds in starlight
We shine in the dark night
Cause we are the highlight

We (We are)
We're just living this moment
Free (Free, yeah)
On this path that we've chosen, oh
We (We are)
We're like diamonds in starlight
We shine in the dark night
Cause we are the highlight

Ah yeah

Don't lose your dream
Make it reality, baby
Don't lose your dream
Make it

私たち
私たちは星目を突き破り
自由に
まるで雲の上のように
私たち
私たちは星光のダイヤ
暗い夜の中に輝く
私たちがハイライト

私たち
私たちは今を生きる
自由に
この選んだ道を
私たち
私たちは星光のダイヤ
暗い夜の中に輝く
私たちがハイライト

Ah yeah

Now everybody let me hear you say..

(Oh yeah!!) Don't lose your dream
Go and make history, baby
Don't lose your dream

We
We are breaking through borders
Free
Like nobody can stop us, oh
We are diamonds in starlight

('Cause you know that we are)

We (We are)
We are breaking through borders
Free (Free, yeah)
Like the clouds are beneath us, oh
We (We are)
We're like diamonds in starlight
We shine in the dark night
Cause we are the highlight

We (We are)
We're just living this moment
Free (Free, yeah)
On this path that we've chosen, oh
We (We are)
We're like diamonds in starlight
We shine in the dark night
Cause we are the highlight

夢をなくさないで
現実にしよう
夢をなくさないで
現実

みんな一緒に歌って!

夢をなくさないで
歴史を作ろう
夢をなくさないで

私たち
私たちは星目を突き破り
自由に
暗い夜の中に輝く
私たちは星光のダイヤ

知ってるでしょう、私たちは

私たち
私たちは星目を突き破り
自由に
まるで雲の上のように
私たち
私たちは星光のダイヤ
暗い夜の中に輝く
私たちがハイライト

私たち
私たちは今を生きる
自由に
この選んだ道を
私たち
私たちは星光のダイヤ
暗い夜の中に輝く
私たちがハイライト

Song Contest Grand Prize

Vault Kid & Flanger Moose

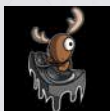


Vault Kid

Twitter @iamvaultkid

Website vaultkid.com

- ① I am Vault Kid, a computer science student from Germany and I had my debut in 2017 with music made entirely on an old Nintendo Game Boy handheld, since then I started to combine that 8-bit video game sound aesthetics with modern Dance Sounds to create powerful, uplifting songs.
- ② Everyday happenings and games, especially RPGs.



Flanger Moose

Twitter @FlangerMoose

YouTube <https://www.youtube.com/c/FlangerMoose>

- ① My name is Flanger Moose and I am a library worker from California. Growing up I was an extremely average person who never really strived for much, until Hatsune Miku inspired me to try writing music.
- ② Life, my goals, and the knowledge that my work can brighten peoples' days.

Vault Kid & Flanger Moose:

- ③ Our song is about overcoming struggles in life. Whether it be huge goals and dreams that seem unachievable or depression and the bad memories that keep repeating in your head, if you keep fighting you can find a way to break through and reach the light on the other side.

Costume Design Contest Grand Prize



Aizumarill

Twitter @Aizumarill

Instagram @Aizumarill

- ① Hobbyist artist and a student from Malaysia. My art mostly revolves around cute themes and pastel colours!
- ② Anime and the Piapro characters inspired me to draw since I was 10 years old! I am very grateful to grow with Miku and her friends as a part of my inspirations in art.
- ③ The winning song gave me a huge cool street vibe, so I want to implement it in her design. Her outfit is heavily influenced by the elements of urban street fashion and I included her main elements such as her signature teal and pink colour to give the "Miku" vibe! I hope that everyone will love it.



MIKU EXPO 2021 Online Song Contest Grand Prize

Thousand Little Voices

feat. Hatsune Miku
by Vault Kid & Flanger Moose

A thousand little voices in my soul
Singing just off key
Anytime I try to take control
It all slips away from me
So I try to rest
But my mind's a mess
There's no end that I can see
A thousand little voices in my soul
Beg to be free

Cause I've been searching all my life
Just to find some peace of mind
The horizon has never been so close
We're almost there now

A thousand little voices in my heart
Try to lead the way
Cause I could really use a brand new start
There's so much I need to say
I kept it all inside
But I cannot hide
The desire holding me
A thousand little voices in my heart
Beg to be free

Cause I've been searching all my life
Just to find some peace of mind
The horizon has never been so close
We're almost there now

Cause I've been searching all my life
Just to find some peace of mind
The horizon has never been so close
We're almost there now

心のなかに千の声が
ちょっとキーを外して歌っている
手に取ろうとしても
離れて行ってしまふ
だから休もうとしても
頭は混乱していて
終わりが見えない
心のなかに千の声が
自由を求めている

生まれてからずっと探していた
心の安らぎを
地平線が近づいてきて
もう少しで届きそう

心のなかに千の声が
道を示してくれる
新しい始まりがほしい
言いたいことがたくさん
全部内に秘めていたけど
隠せない
私を虜にする願望
心のなかに千の声が
自由を求めている

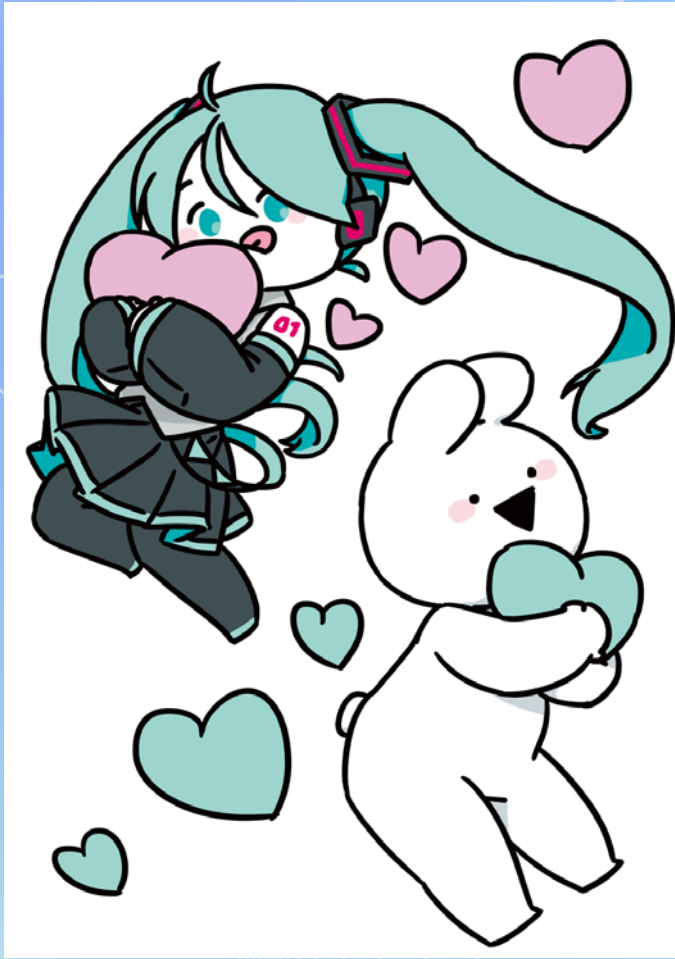
生まれてからずっと探していた
心の安らぎを
地平線が近づいてきて
もう少しで届きそう

生まれてからずっと探していた
心の安らぎを
地平線が近づいてきて
もう少しで届きそう

What is #MikuWorldCollab?

#MikuWorldCollab is a project connecting Hatsune Miku with popular IPs from around the world.

Through these collaborations, we aim to explore the possibilities and variations of Miku through interpretations by global creators, and hope to reach more people than ever before!



Over Action Rabbit

The 1st collaboration will be starting with "Over Action Rabbit", an IP that is popular in Asia and was born in Kumamoto Japan! This cute key visual is done by nemotaro, and collaboration stickers are available on the LINE store!



©DK / ねも太郎



Pusheen

For the second instalment, Hatsune Miku is teaming up with Pusheen, the well-known and beloved character from North America, and bringing you this super-cute illustration by Choke! A key visual from the Pusheen team will be disclosed at a later date, and we are also planning to release goods and LINE stamps, so please stay tuned for further news!

Art by Choke / Pusheen © 2021 Pusheen Corp



Esther Bunny

The 3rd collab is with Esther Bunny, a stylish and pretty character by Esther Kim, a Korean-American artist based in LA! Check out Miku with a cute dress in Esther's style!



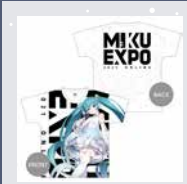
Mamuang

The 4th collab is with Mamuang, a cute character by Thai artist Wist Ponnimit! Check out Miku in a pretty retro style dress together with Mamuang!

OFFICIAL GOODS



Official Glowstick



Fullgraphic T-shirt



T-shirt



Happi Hatsune Miku



Happi Kagamine Rin



Happi Kagamine Len



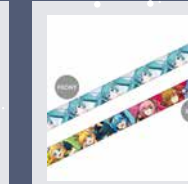
Happi Megurine Luka



Happi MEIKO



Happi KAITO



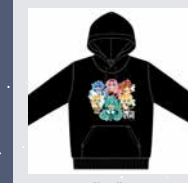
Hachimaki



Kimono



Long sleeve T-shirt



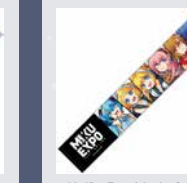
Hoodie



Cap



Muffer Towel Art by ryota



Muffer Towel Art by Sandra



Muffer Towel Art by Tigera



Glowstick Cover



Glowstick Bag



Sustainable Material Bottle



Wallscroll



Tape Keychain



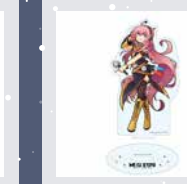
Acrylic Stand Hatsune Miku



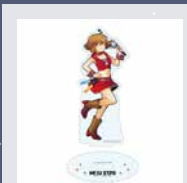
Acrylic Stand Kagamine Rin



Acrylic Stand Kagamine Len



Acrylic Stand Megurine Luka



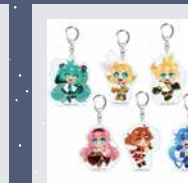
Acrylic Stand MEIKO



Acrylic Stand KAITO



Button Badge



Acrylic Keychain



Silicone Wristband

???

COMING SOON

Customize your outfit
and pump up concert crowds!



MIKU EXPO

2021 ONLINE

UNISON LEAGUE

Coming Soon!

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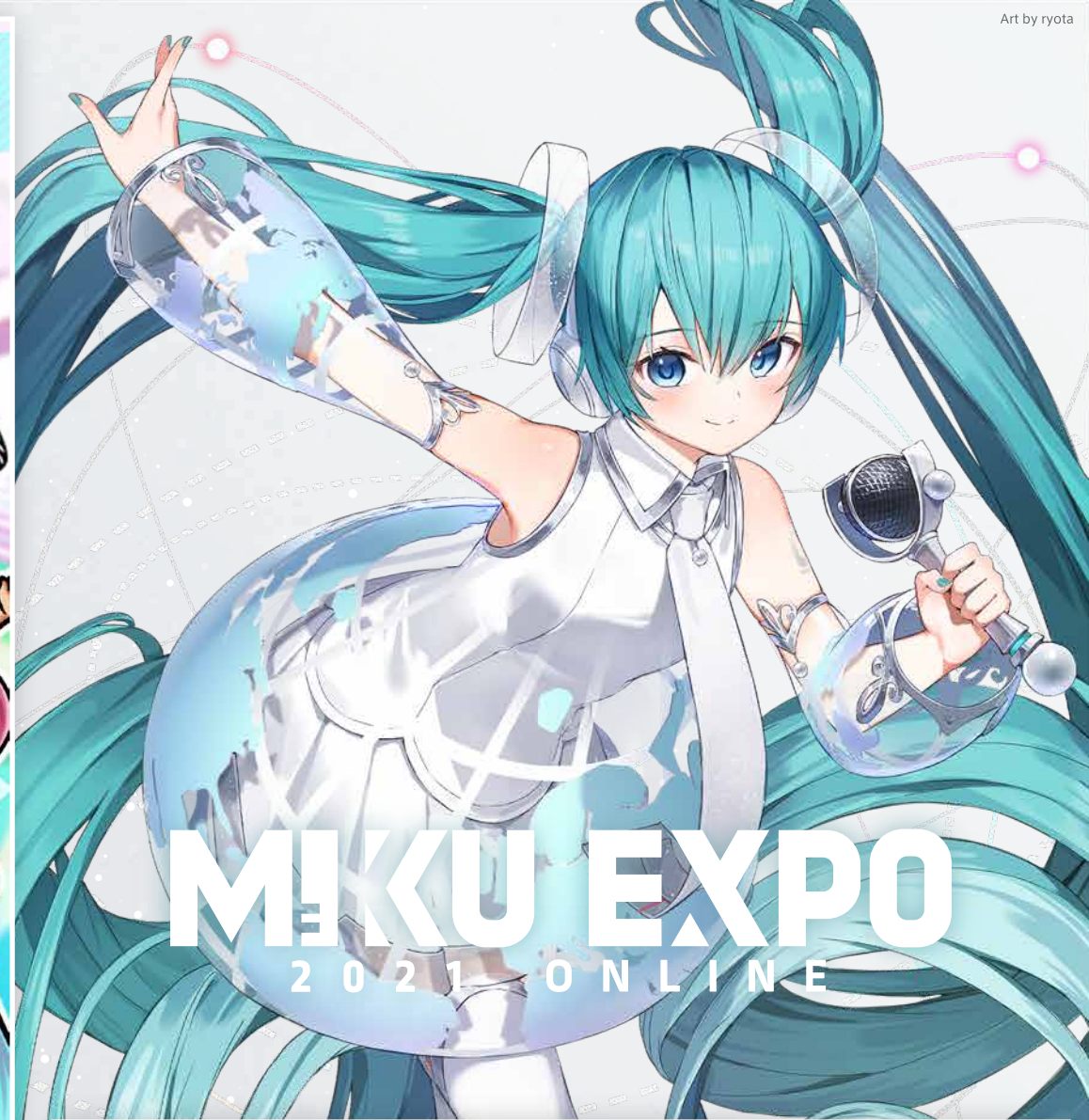


Real-Time Co-Op RPG

Unison League



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MIKU EXPO

2021 ONLINE

Now On Sale!!



2 2007年12月に先行販売した『初音ミク』の世界初公式Tシャツが復刻!
The reprinted edition of the first-ever official Hatsune Miku T-Shirt in the world released in Dec. 2007 is now on sale!

Art by saeipy (Crypton Design Team), KEI, IXima
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COSPA ほかにもたくさんの『初音ミク』グッズ発売中! Other Hatsune Miku goods are also available!
COSPA Official Site | <https://www.cospa.com/>